

UNFOLD



#### **OUR ETHOS**

#### A celebration

of

30 Years in British Fashion

## A personal journey

for

Perfection in cut and craftsmanship

# A lasting legacy

of

Establishing The Icons, Embracing Continuity and Creating The Future Icons

## A concept

which is

Wholly Ageless & Timeless

where

The past is respected, and the future is driven by a constant evolution

#### A future

which

Values less as more

which

Champions thoughtfulness in design

which

Promotes a more sustainable way of being

### A collection inspired by

**Recognition –** an edit, pieces which have always resonated

**Relevance –** to the modern woman

**Relatability -** to our current moment in fashion and what the future holds

**Revisting** - seminal designs

**Reissuing –** the sell outs

Supply is based on Genuine Demand





















































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