

AFFIYETTE

affiyette.com

 [@affiyette](https://www.instagram.com/affiyette)

julia@affiyette.com

+44 (0)7879 645 582

Our story



Step away from the noise. Embrace individualism. Arm yourself with Affiyette jewellery as equipment for your identity.

Affiyette references iconic objects of the past and redefines their purpose as fine jewellery. Our collections reveal a quiet elegance that materialises through refined restraint. Rooted in the street - with a genuine sense of purpose - and realised in luxury, Affiyette takes ordinary objects and re-imagines them in extraordinary ways.

While trends are transient, Affiyette creates a sense of permanence that endures, offering jewellery that is timeless. Designed to be worn with existing jewellery from day to night, our modern pieces are curated by stylish people with a story to tell. Deeply attuned to the wearer, our pieces imbue elegance with an edge, creating a sense of effortlessness everyday.

The name Affiyette is inspired by the French word affiner - meaning to refine - evoking a feeling of self-expression by curating a collection of jewellery that is refined, sleek and evolves with you. It creates a subtle warmth, reminiscent of a moment of joy, as we embrace individualism together. The collections are grounded by a deeply human approach, where pieces have integrity and grace. Affiyette creates jewellery with a distinctive identity, where form, line and function are balanced with beauty.

Founder's story

Meet Julia



Affiyette jewellery is founded by Julia Neill, a designer who arrived at jewellery from an extensive background in fashion. Julia was born and grew up in London, and was surrounded by creativity from an early age - from art and music to objets d'art. She always had an affinity with things that evoke emotion which developed into a love of design across all disciplines. Julia trained at the Royal College of Art, first in fashion and now in jewellery.

“I chose to train in jewellery because I wanted to pursue a different field, which had a completely different agenda and new set of codes to explore. I wanted to create jewellery that people felt invested in and acts as wearable pieces of art that speak to the wearer and the viewer as they embrace who they are and what they want to show the world. I hope my pieces link people so they can embrace each other's sensibilities and create a feeling of belonging.”

Julia's passion for music and contemporary art have influenced the collection. Elements of the Affiyette range are designed to be gender neutral and can be worn together to create a curated collection of self expression.

Affiyette references iconic objects of the past and redefines their purpose as fine jewellery. Every piece is hallmarked in London with the finest craftsmanship. Affiyette jewellery combines a passion for metal with an obsession for detail and perfection.



Twist



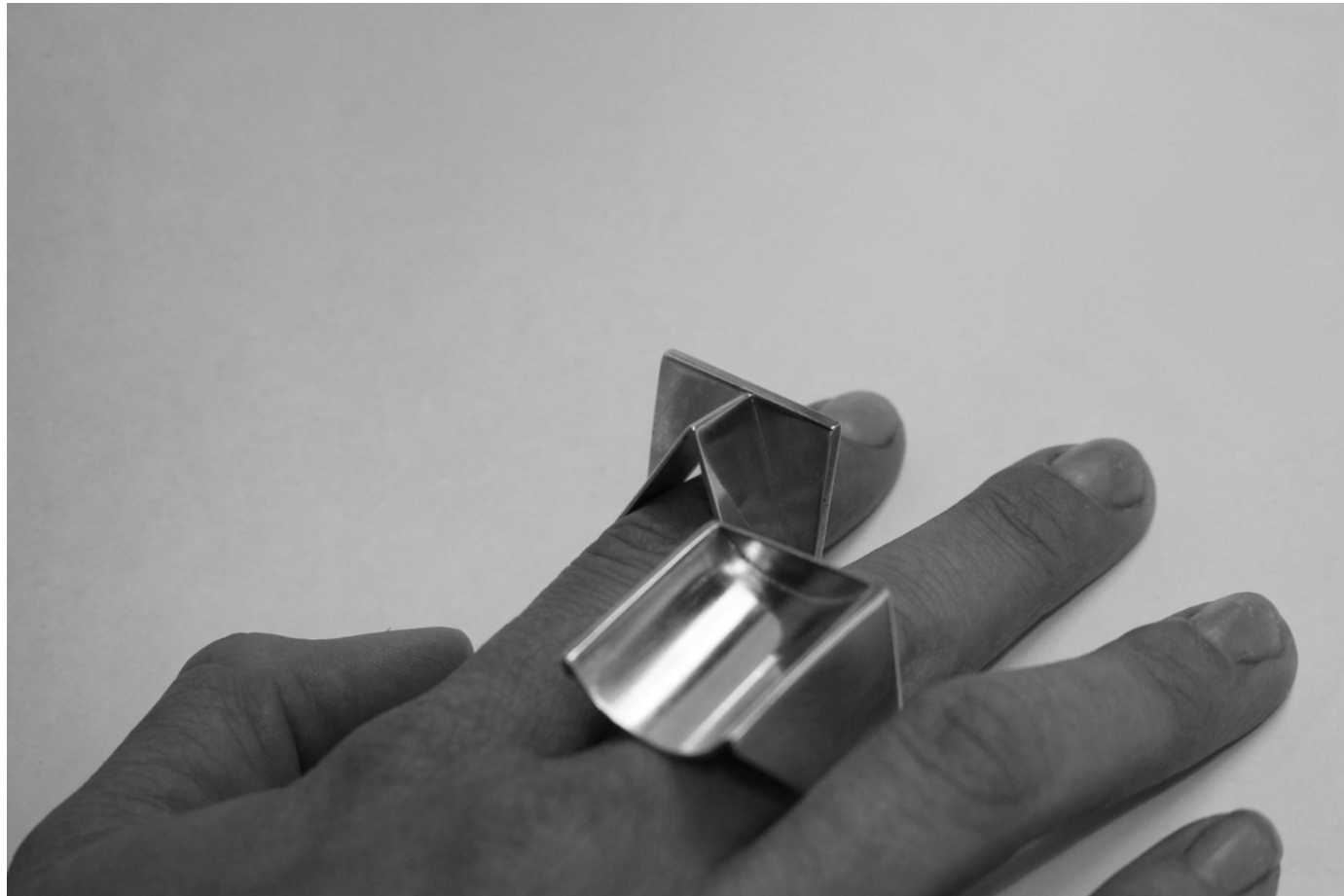
Clip



Shift



Twist



Shift



Twist



Shift



Chain



Twist



Chain



Clip



Clip



Shift



Clip



Twist



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