

THE KAFTAN IN SUNSET YELLOW SILK WITH A PINK SILK TRIM





THE KAFTAN IN BLACK SILK CREPE WITH A FLORAL BROCADE TRIM







THE PETAL TOP IN CREAM WITH HOLD ZIP, TEAMED WITH THE CREAM SILK BELL SKIRT









THE BLOOM COAT IN FUCHSIA DUCHESS SILK SATIN







THE BELL DRESS IN BLACK AND GOLD





THE PRINCESS GOWN IN SUNSET YELLOW SILK







THE BLOOM JACKET IN ACID GREEN TEAMED WITH THE HIGH WAISTED WIDE LEG PANTS



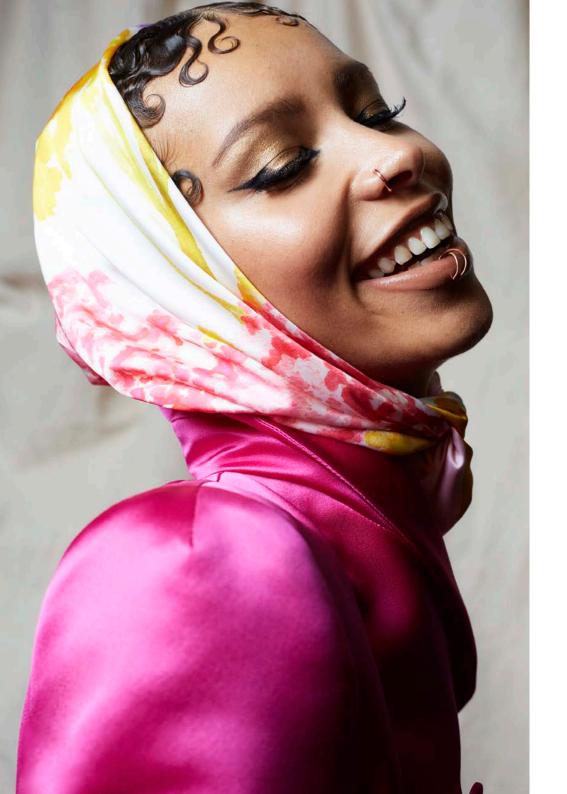






THE BLOOM JACKET IN BLACK AND GOLD SILK - TEAMED WITH THE LONG PENCIL SKIRT







THE EXPLODED FLOWER SCARF







THE FLOWER AND DOTS SCARF





THE EXPLODED FLOWER SHIRT AND HUGE PINK BOW BROACH



ABOUT SABIRAH

SABIRAH is a LUXURY, SUSTAINABLY CONCIOUS, MODEST WEAR BRAND that believes in the elevation of ALL womxn regardless of size, race or religion.

SABIRAH is a continuous capsule and this, Collection 1.4 is a mix of vibrant colour and metallic moments, and fabulous tailored jackets teamed with pencil skirts or the wide leg pant we have all grown to love. Kaftans flow and shimmer while the stunning fuchsia Bloom Coat in a heavy silk satin offers a real statement piece for your wardrobe.

Although we are currently moving into what seems like austere times, Collection 1.4 is a celebration of life and love. This is clearly depicted through the collection imagery shot by photographer Asia Werbel, a light and fun shoot where she captures glimpses of the model in-between moments.

There is an introduction of print into the world of SABIRAH, in the form of exploding floral scarves and a multicolored princess blouse.

"I am continuously inspired by nature and in particular flowers through colour, shape and form, so it was wonderful to express this through painting and creating our first prints". DL

SABIRAH believes in enhancing the existing collections by refining styles, adding new colour-ways, sourcing alternative fabrics as a gradual evolution of the brand's foundations.

SABIRAH is known for exquisite tailoring in luxurious repurposed fabrics often from the mills of Italy, tailored and manufactured in London as limited editions, giving an exclusive service to each client. This enables SABIRAH's ethos of a luxurious contemporary collection with the ethics of sustainability.

"SABIRAH grew from a desire to fulfill the needs of the modern modest dresser without having to compromise due to the limitations of fast fashion." Deborah Latouche explains, "SABIRAH addresses the need for a market that can sometimes feel neglected - a capsule collection that talks directly to the modest woman, using luxury fabrics and contemporary yet timeless styling, it encompasses all the elements for a ready-to-wear wardrobe."

The SABIRAH womxn looks and feels beautiful and empowered without the need to reveal.







BRAND PHILOSOPHY

In a world of cheaper, faster, mass produced fabrics where waste is high and labour underpaid, SABIRAH is embracing the important fashion ethos of responsible, sustainable production.

The collection has been made in London by highly skilled seamstresses and uses luxury deadstock fabrics, often made in the mills of Milan and left over from high fashion houses.

As such, each garment becomes both exclusive due to the limitations of stock, and addresses the need for less waste by using already existing fabrics of the highest quality, such as duchesse satin and fine cotton.

Vintage buttons are used in place of new, and so continues the journey of each piece.

The time is now for the woman who loves fashion, who loves modest dressing, and who wants to make a statement.





CREDITS

Creative Direction and Stylist: Deborah Latouche

Photographer: Asia Werbel Model: Shola @ PRM

Hair Stylist: Efi Davies @ Toni & Guy using Labelm

Make up Artist: Keti Nikolova

Styling assistant and behind the scenes photographer: Janine Gomes

Hair assistant Yui Tateno @ Toni & Guy. Photography Assistant: Charlie Palmer

All Shoes: PIFERI

Special love to our SABIRAH family and friends, Somerset House, Banasa, Black Business incubator and R.O.O.M Mentoring who have all been incredibly supportive.





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