



*ANTI trend,*  
*RESPONSIBLY made,*  
*and designed to LAST*  
*A LIFETIME. Let us guide*  
*you through the seasons*  
*with our SEASONLESS*  
*JEWELS.*

*Welcome to the FOREVER*  
*COLLECTION*

IN A BID TO SLOW DOWN CONSUMERISM, THIS IS THE ONLY COLLECTION WE WILL LAUNCH IN 2020. COMPRISING OF TIMELESS CLASSICS SUCH AS HOOPS & HUGGIES, GYPSY & SIGNET RINGS AND VINTAGE INSPIRED HERO PIECES REWORKED FROM OUR EXISTING RANGE, V WELCOMES YOU TO A WORLD OF RE-IMAGINED ART DECO JEWELLERY THAT WILL FOREVER BE IN STYLE.





Jassira wears: Virginia huggies, Ophelia studs, Luna earrings, Allegra choker, Figaro chain, Twisted Rope chain, Luna Necklace

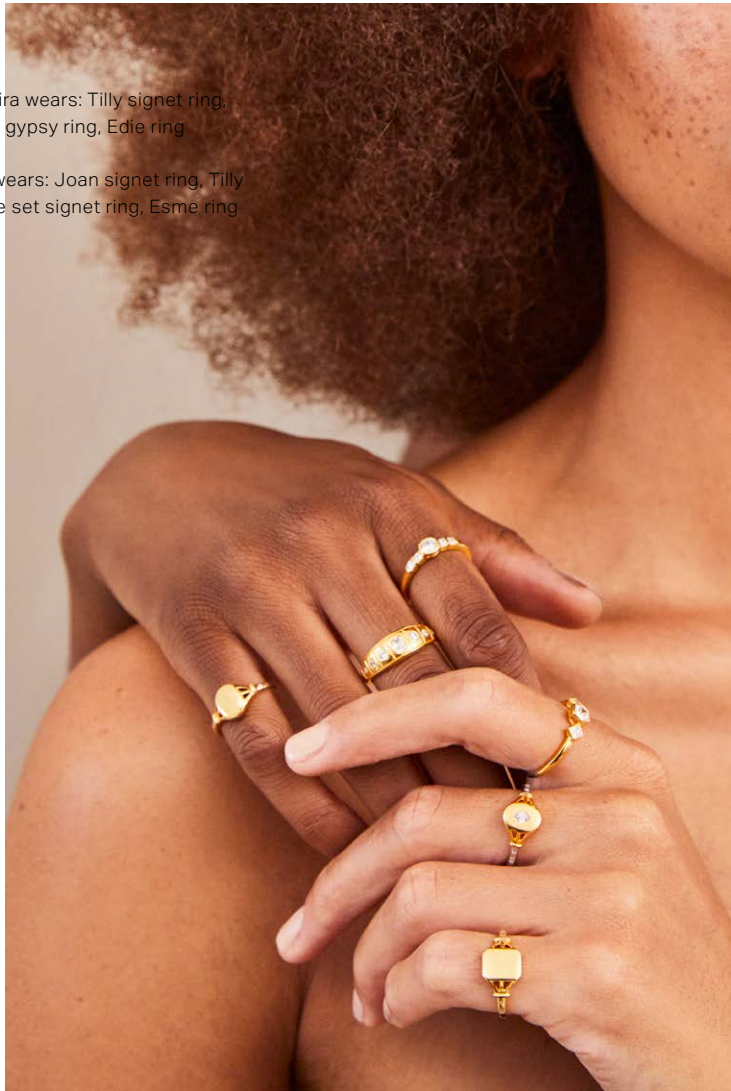


Sibui wears: Frances hoops with emerald charm, Heavy link vintage necklace, Daphne necklace, Jean signet ring, Darcy ring, Edie bracelet

Jassira wears: Tia studs, Frances hoops, heavy link vintage necklace, Twisted rope chain, Sansa necklace, Tilly signet ring, Celia gypsy ring, Heavy link bracelet, Etta bracelet and Freya ring



Sibui wears: Bianca earrings,  
Heavy vintage link chain, Edie  
necklace and Esme necklace in  
pearl



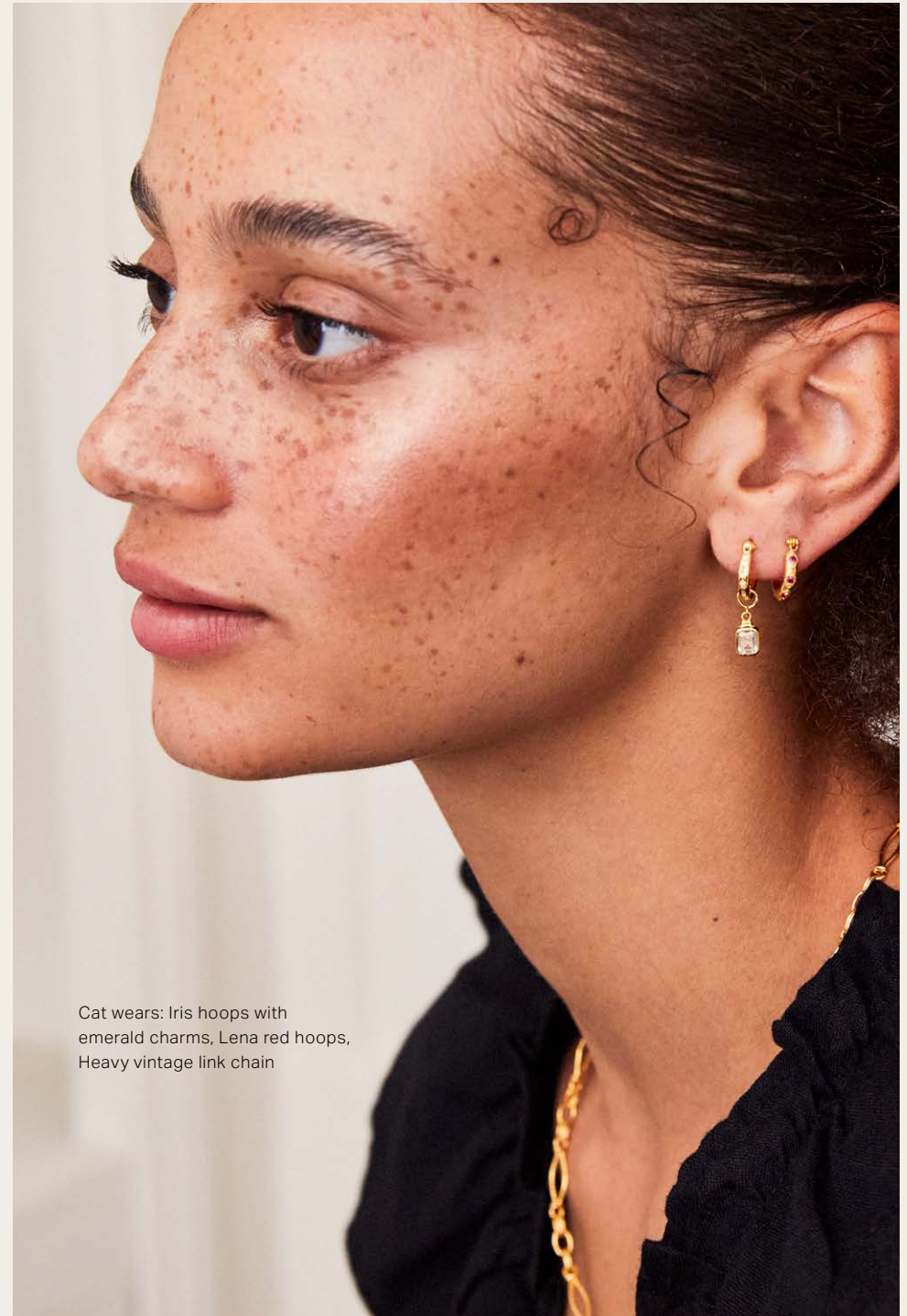
Jassira wears: Tilly signet ring,  
Celia gypsy ring, Edie ring

Cat wears: Joan signet ring, Tilly  
stone set signet ring, Esme ring



Jassira wears: Isla studs, Alice huggies, Frances hoops, Iris hoops with shield cut charms, Figaro chain, Twisted rope chain

Jassira wears: Alice huggies in opal, Tia studs, Iris hoops, Lena hoops in mint and apricot, Figaro chain, Twisted rope chain



Cat wears: Iris hoops with emerald charms, Lena red hoops, Heavy vintage link chain

Cat wears: Daphne earrings,  
Heavy vintage link chain



Cat wears: Gina earrings





*“I had that familiar  
conviction that life was  
beginning over again with  
the Summer.”*

F. SCOTT FITZGERALD  
THE GREAT GATSBY

Jassira wears: Gina earrings,  
Heavy vintage link chain, Pamela  
necklace

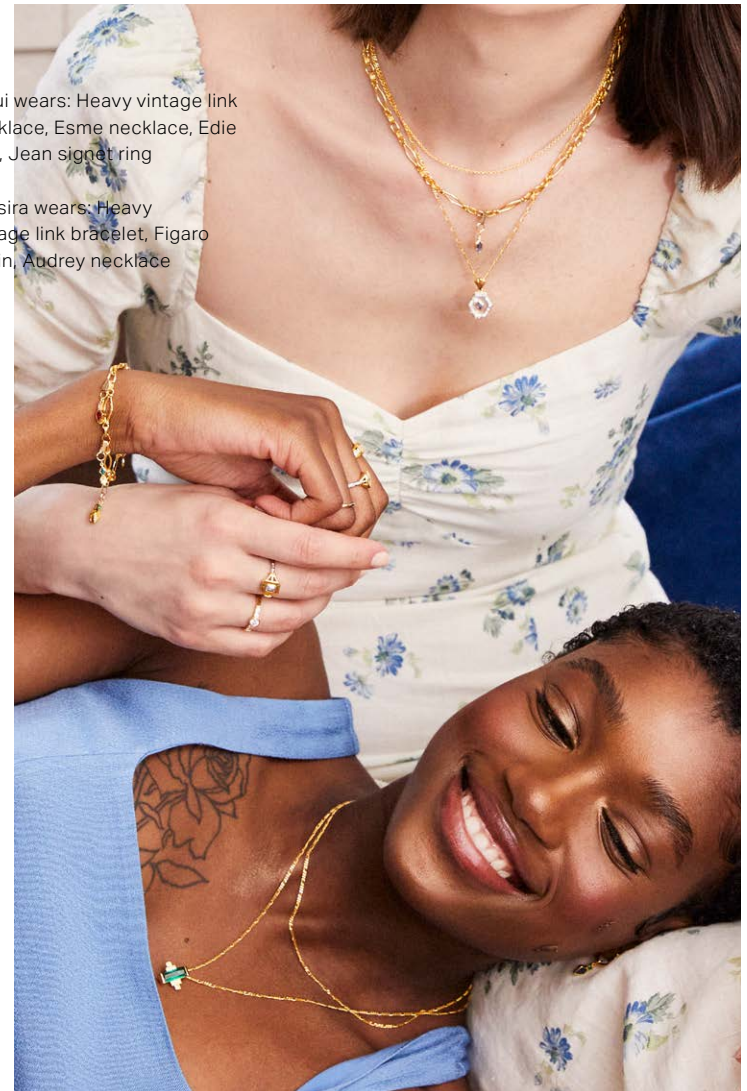
Sibui wears: Mathilde earrings,  
Heavy silver vintage link chain,  
Darcy necklace, Sansa necklace,  
Eve ring





Sibui wears: Paloma earrings, Ophelia choker, Bianca necklace, Heavy vintage link bracelet, Edie ring, Jean signet ring

Jassira wears: Gina earrings, Heavy vintage link necklace, Edie necklace, Luna bracelet, Tilly signet ring, Celia gypsy ring.



Sibui wears: Heavy vintage link necklace, Esme necklace, Edie ring, Jean signet ring

Jassira wears: Heavy vintage link bracelet, Figaro chain, Audrey necklace

Cat wears: Eve ring, Tilly signet ring

Jassira wears: Jean signet ring, Sophia ring



Jassira wears: Tilly signet ring, Audrey ring

Cat wears: Celia gypsy ring, Sara gypsy ring, Jean signet ring



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*“And all the lives we ever lived  
and all the lives to be are full  
of trees and changing leaves”*

VIRGINIA WOOLF  
TO THE LIGHTHOUSE



Jassira wears: Virginia huggies, Ophelia studs, Daphne earrings, Rope chain, Heavy vintage link chain, Figaro chain



Jassira wears: Tilly stone set signet ring, Esme ring, Celia gypsy ring

Cat wears: Joan stone set signet ring, Isla ring, Tilly signet ring



Sibui wears: Gina earrings, Figaro chain, Heavy vintage link chain, Thalia bracelet, Audrey ring, Celia gypsy ring

Jassira wears: Twisted rope chain, Heavy vintage link chain, Esmé necklace



Sibui wears: Heavy vintage link chain, Luna necklace  
Jassira wears: Jean signet ring, Tilly signet ring



Jassira wears: Tia studs, Lena hoops in mint with Apricot charms, Etta bracelet, Heavy vintage link bracelet, Twisted rope chain, Heavy vintage link necklace, Gina necklace





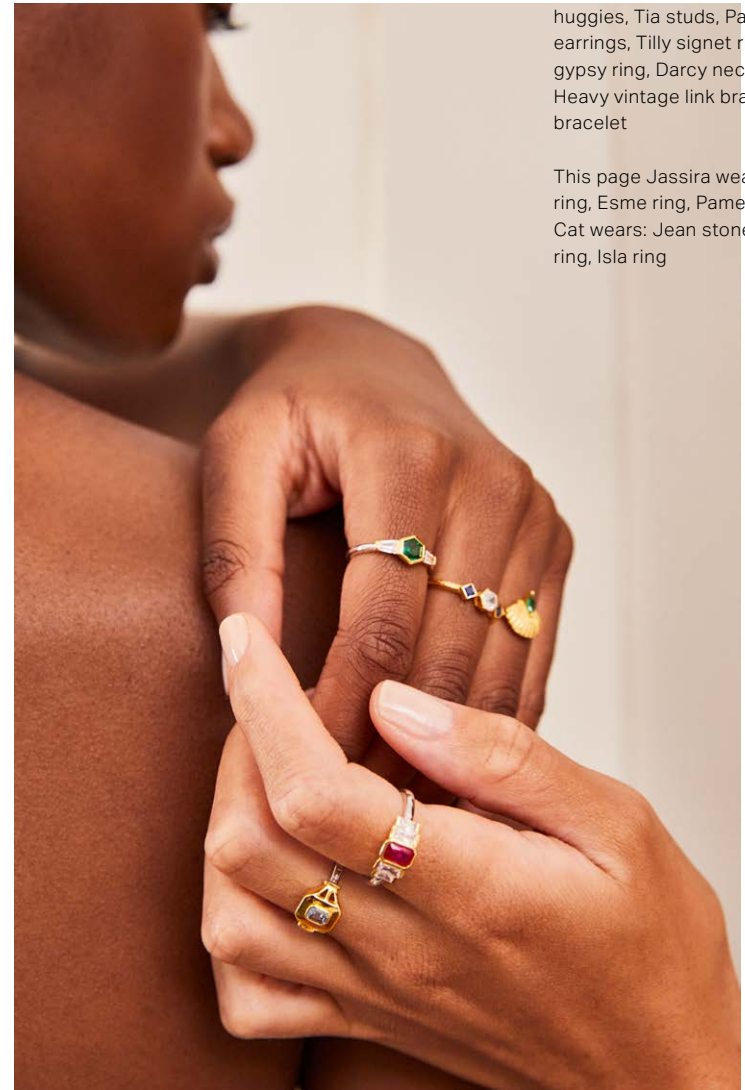
Sibui wears: Nina earrings,  
Heavy vintage link chain, Darcy  
necklace, Luna bracelet

Jassira wears: Frances hoops  
with shield cut charms, Heavy  
vintage link chain, Twisted rope  
chain, Nina necklace, Jean signet  
ring, Tilly signet ring, Heavy  
vintage link bracelet



Opposite Jassira wears: Virginia huggies, Tia studs, Pamela earrings, Tilly signet ring, Celia gypsy ring, Darcy necklace, Heavy vintage link bracelet, Etta bracelet

This page Jassira wears: Darcy ring, Esme ring, Pamela ring  
Cat wears: Jean stone set signet ring, Isla ring







Jassira wears: Tia studs, Lou studs, Alice huggies, Lena hoops in red with hex charms



Cat wears: Frances hoops with shield cut charms, Iris hoops



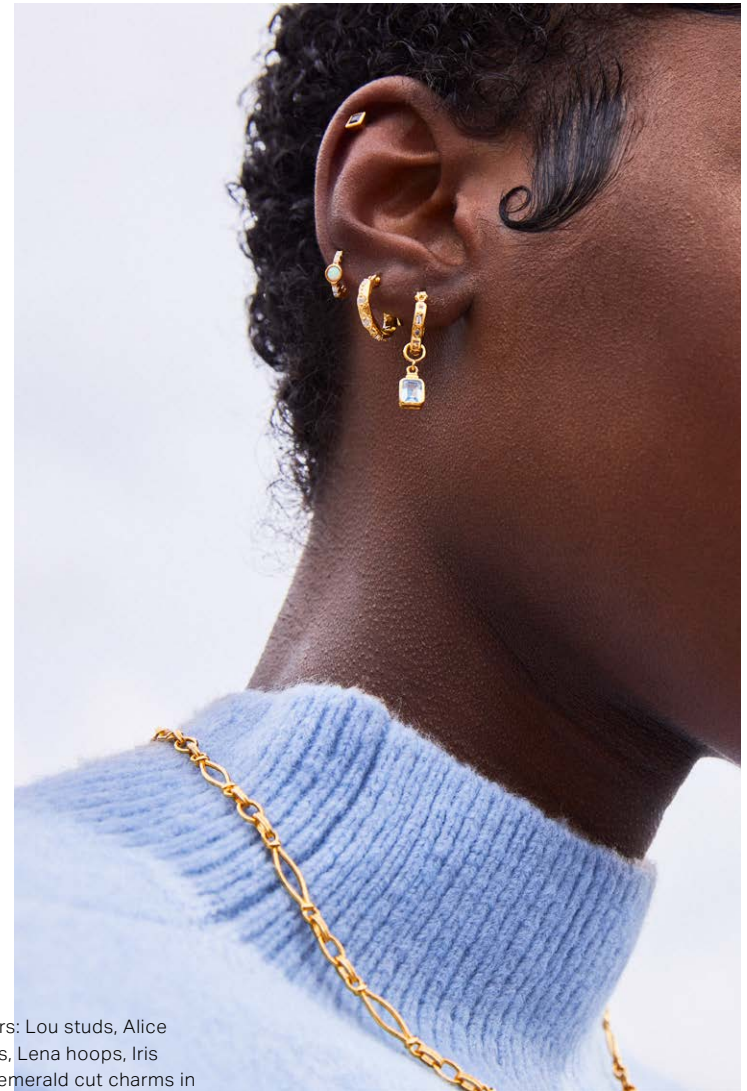
Cat wears: Lena hoops with hex charms, Virginia huggies in blue



Cat wears: Frances hoops with emerald cut charms, Lena hoops in mint



Jassira wears: Stella studs,  
Ophelia studs, Frances hoops, Iris  
hoops with emerald cut charms,  
Heavy vintage link chain



Jassira wears: Lou studs, Alice  
opal huggies, Lena hoops, Iris  
hoops with emerald cut charms in  
blue, Heavy vintage link chain

Jassira wears: Sadie studs,  
Ophelia studs, Virginia huggies,  
Lena hoops with hex charms,  
Heavy vintage link chain







Cat wears: Iris hoops with rhombus, Iris hoops in blue

*“City sidewalks  
Busy sidewalks  
Dressed in holiday style  
In the air  
There’s a feeling  
Of Christmas.”*

ANDY WILLIAMS  
SILVER BELLS



Sibui wears: Mathilde earrings,  
Jean signet ring, Tilly signet ring,  
Heavy vintage link chain, Luna  
necklace, Luna bracelet



Jassira wears: Iris studs, Lena  
hoops in red, Twisted rope chain,  
Figaro chain, Heavy vintage link  
bracelet



Sibui wears: Daphne earrings,  
Heavy vintage link chain

Jassira wears: Twisted rope chain,  
Figaro chain, Pamela necklace



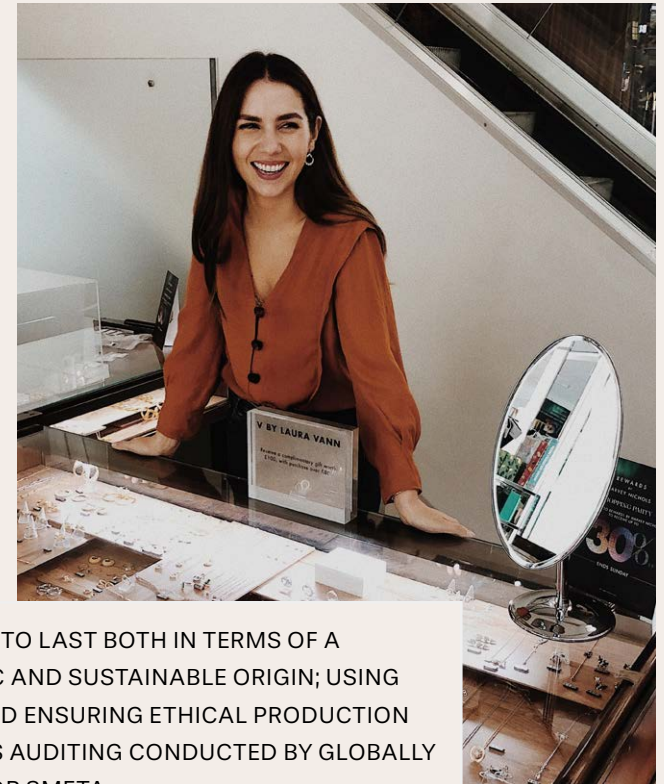


Sibui wears: Gina earrings,  
Heavy vintage link chain, Iris ring,  
Pamela ring, Edie ring

Jassira wears: Virginia huggies,  
Bianca earrings, Heavy vintage  
link chain, Figaro chain, Edie  
necklace, Edie bracelet, Heavy  
vintage link bracelet

*Inspired by jewellery that has SURVIVED THE TEST OF TIME, V was created in 2013 by British designer, Laura Vann.*

*Encapsulating an ETHOS OF LONGEVITY, V counters fast fashion with ENDURING ART DECO DESIGN in the hope that all generations may share, wear and treasure them FOR A LIFETIME.*



EACH PIECE IS MADE TO LAST BOTH IN TERMS OF A TIMELESS AESTHETIC AND SUSTAINABLE ORIGIN; USING RECYCLED SILVER AND ENSURING ETHICAL PRODUCTION THROUGH RIGOROUS AUDITING CONDUCTED BY GLOBALLY RECOGNISED AUDITOR SMETA.

Guided by over 20 years of experience from her family's jewellery business, V has been praised for filling a gap in the market where high quality jewellery meets affordability. With an ambition to champion economic equality, founder Laura Vann says "Jewellery often feels like an exclusive member's club but we're here to undo that by making stone set jewels accessible to all."

Worn by Meghan Markle and never trend-led, V has quickly evolved and is stocked by some of the most renowned jewellers and fashion boutiques world-wide including Harvey Nichols, John Lewis and Fortnum & Mason. Previously V has won 'Brand to Watch' and for 2020 is nominated for 'Designer of the Year' by the UK Jewellery Awards.

