

ALGER



AFTER

“Unpretentious yet sophisticated,
modest yet striking.”

AETER was established in Taiwan by two designers, Yi-Lunh Hsu and Chuan Lu , with the aim to create chic and sleek designs with exquisite craftsmanship.

AETERNUS - AETER

Our brand name is derived from the Latin word “aeternus”, which stands for eternal. We believe the idea of eternity lies in the balance between structure, outline, form, and space.

While keeping a deep respect for traditional leather craftsmanship, we incorporate modern techniques and design processes from our industrial design background to achieve a contemporary aesthetic.

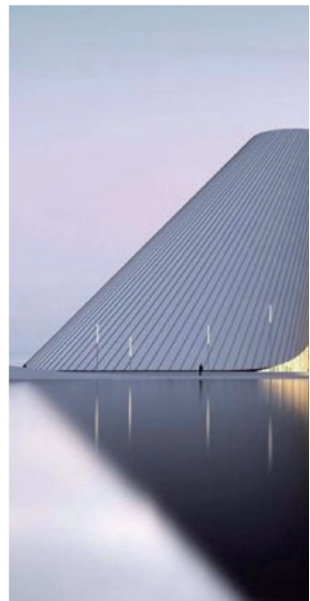
SUSTAINABLE MATERIAL

All hides and material of our bags are sourced as a co-product of meat, population control of wild animals, or free-range farming, specifically animals that die from natural causes. We use non-toxic dyes; our collection is free from AZO dyes and phthalates. Our end-to-end hand-made process allows us to control all the wastes in our production.

Our core design principle is to express our obsession with modernism and the reconfiguration of abstract geometric forms, through the use of ethical leather.

Overall, AETER’s signature style is a mix of contradictions
Unpretentious yet sophisticated, modest yet striking.

The two founders both graduated from industrial design. They use different thinking from fashion design to find inspiration from product design and architecture and develop based on the structure of the product or architecture. Let the brand's design be different from other bag brands, let everyone know the brand with a new structure, and fully express the brand style and characteristics.





CANG Collection _ Tote L



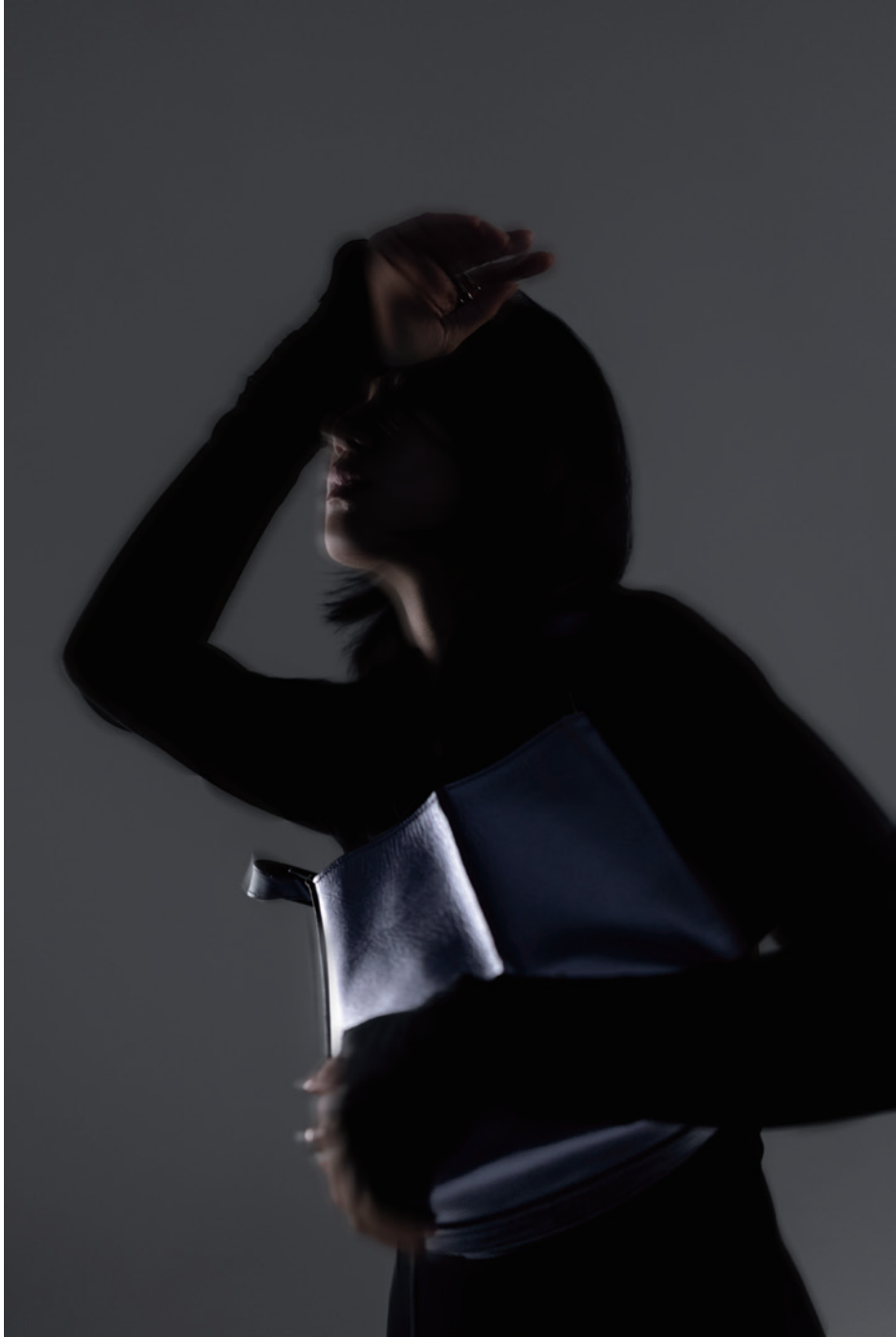
CANG Collection _ Tote S



CANG Collection _ Bucket S



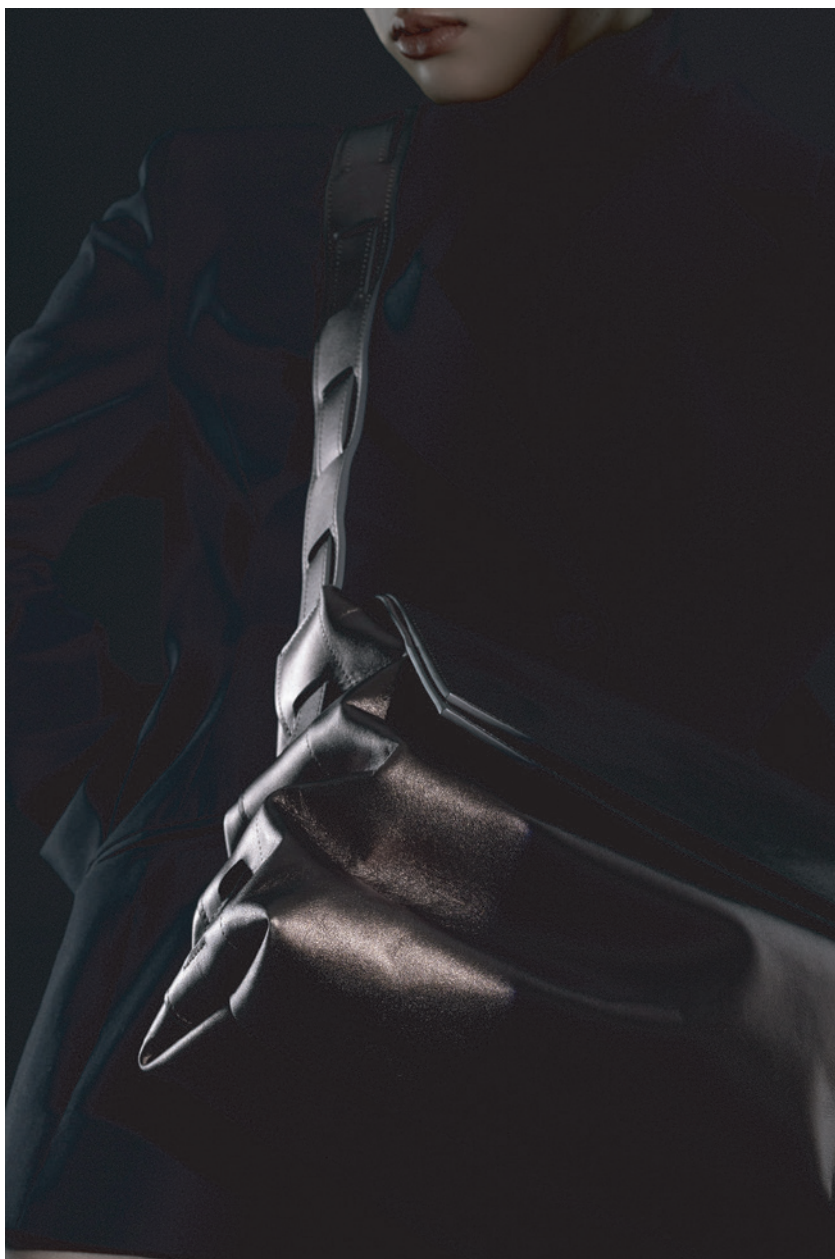
CANG Collection _ Crossbody



CANG Collection _ Bucket S



Velia _ Briefcase L



Velia _ Message Bag L



PROPHECY Collection - Liberna



PROPHECY Collection - Liberna



PROPHECY Collection - Liberna



KIMONO Collection - Verus Clutch



BOTANIST Collection - Soft Tote L



LOCH Collection - QUINC



LOCH Collection - SEPTM / UNDECIM







EQUILIBRIUM Collection - UNA



EQUILIBRIUM Collection - DUO



GARDENERS Collection - CUBE Mini / Medium





LUXEAL Collection - Clutch / Crossbody



VERUS Collection - Clutch / Handbag



LOCH Collection - Cardholder



LOCH Collection - Leather Tray



LOCH Collection - Leather Vase L/Mini

Co-Founder

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