

# Shaku

Collection 2024







Colourfully tipped, striped, curly and wispy, dahlias come in a dazzling array of colours and styles. They serve as the inspiration for Shaker's newest collection, bringing the graceful beauty of the dahlia to life in a range of stunning scarves and ponchos.

For lifestyle brand Shaku, it all begins with nature. Founder and designer, Shaker Tayub's love of the natural world urges her to set pen, pencil - and paint - to paper. A skilled artist, her sketch books are filled with unique and beautifully detailed artworks of plant and flowers captured in incredible detail. From these, the collection of luxury scarves - wearable works of art - are created.

A celebration of femininity and uncompromising craftsmanship, the Shaku collection combines Shaker's skilled hand-drawn artistry with unrivalled print technology. Made with the finest quality threads and printed with premium dyes the brand was a year in the making before coming to life in the prestigious factories of Como, Italy. With unparalleled attention to detail, the line-up boasts a range of designs rendered in silk, wool, cashmere, modal and georgette.

The London-based brand is synonymous with time-honored techniques, tradition and modernity, and is in line with slow fashion. Sophisticated designs have multi-generational appeal and are heirlooms to be passed down, not discarded within a season. Immune to fleeting, passing trends, they are intended to be loved and worn for decades to come. In limited edition runs but with a one-size-fits-all approach, Shaku is envisioned to be worn in multiple styles, folded into a triangle and knotted in the neckline of a cashmere sweater; tied as a bandana or looped around the handles of a classic handbag. The collection puts the needs and personality of the wearer at the fore; making the possibilities endless. "My vision is to enrich the individual style of each wearer by expressing an aspect of their personality," comments Shaker Tayub.

**Shaku; a lifestyle brand that weaves luxury with craftsmanship, creativity with sustainability.**

For sales enquiries, please contact:  
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Instagram:  
@shakudesign



















# Dahlia Reversible Poncho Beige

57% Wool, 43% Virgin Wool with Handrolled edges  
140 x 180 cm  
Dry Clean Only  
035705



# Dahlia Reversible Poncho Black

57% Wool, 43% Virgin Wool with Handrolled edges  
140 x 180 cm  
Dry Clean Only  
035703





# Dahlia Reversible Poncho Blue

57% Wool, 43% Virgin Wool with Handrolled edges  
140 x 180 cm  
Dry Clean Only  
035702



# Dahlia Reversible Poncho Green

57% Wool, 43% Virgin Wool with Handrolled edges  
140 x 180 cm  
Dry Clean Only  
035704





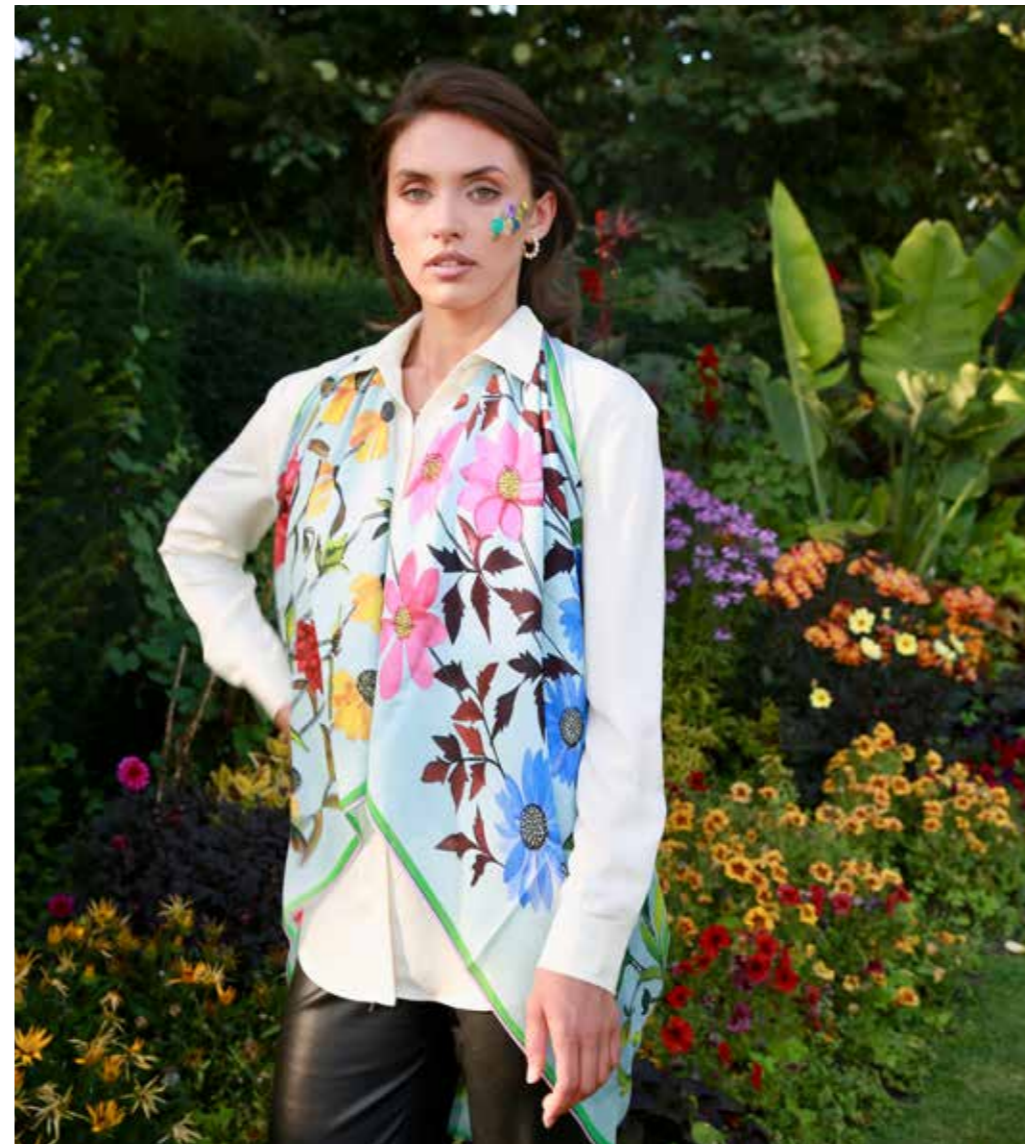
# Dahlia Reversible Poncho Grey

57% Wool, 43% Virgin Wool with Fringe  
140 x 180 cm  
Dry Clean Only  
035701



# Daisy Dream Blue Scarf

90% Modal, 10% Cashmere with Machine hem and fringe  
70 x 200 cm  
Dry Clean Only  
036001





# Daisy Dream Green Scarf

90% Modal, 10% Cashmere with Machine hem and fringe  
70 x 200 cm  
Dry Clean Only  
036101



# Pink Frenzy Scarf

100% Merino Wool  
30 x 170 cm  
Dry Clean Only  
035501





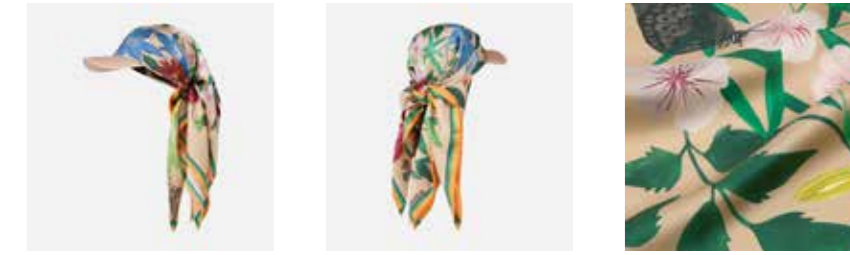
# Tropical Mania Scarf

100% Merino Wool  
30 x 170 cm  
Dry Clean Only  
035601



# Wildflowers Beige Cap Scarf

100% Silk Twill with Handrolled edges  
OS  
Dry Clean Only  
035801





# Wildflowers Beige Scarf

100% Silk Twill with Handrolled edges  
90 x 90 cm  
Dry Clean Only  
035802



# Wildflowers Pink Cap Scarf

100% Silk Twill with Handrolled edges  
OS  
Dry Clean Only  
035901





# Wildflowers Pink Scarf

100% Silk Twill with Handrolled edges  
90 x 90 cm  
Dry Clean Only  
035902







**Shaku**



[shaku.co.uk](http://shaku.co.uk)