

Are we wearing our clothes? Or are the clothes wearing us?

An interview-convo between the driver of VeniceW, *Venice Wanakornkul* and the reporter in chief of Tissue Times, *Flying Bag* on the up-coming Autumn-Winter 2022 Collection, "Vehicleswear".

It is a sunny Monday morning, Venice and I were just having a chat on a bench outside Angel station in London. Venice was surprisingly on time, I was the late one, rushing in with a coffee and a feather pen in my hand.

Just in case you are not familiar to VeniceW's beliefs, the linen-centric fashion brand is also an imaginary city where clothing has a life-like quality, there is a therapeutic relationship between human & clothing (think talking to your bag or crying on your jacket's shoulder pad), for the new AW22 collection, "Vehicleswear", Venice focused heavily on philosophizing what transportation system could be like in VeniceW (apparently a lot of flying and walking)

FB: Hi Venice, sorry I'm late, air traffic today really slows me down. Are you sleepy? Would you like some coffee?

VW: Hiya, oh no.. no worries, I'm good. Thank you for asking though.

FB: Alrighty, let's get started already. I know that humans like asking questions, so, what are the questions of the season?

VW: Haha, you know me well. Flying bag my old friend, I have been thinking about things like; How does clothing, like yourself get around from place to place? How do shoes or bags commute? Are humans vehicles? Are we their car? private driver? Or could a group of us be equal to being something like a bus? Or are we their energy..like fuel, oil, gas? It is trippy to think but is clothing the driver of us or are we the driver of our clothes?

FB: I feel you, I wonder the same.. I see some patterns here, it seems like you are talking about transportation? Traveling? Why?

VW: 8 years ago..when I was still going to art school in London, my daily bus route between home and university was that I always had to get off at the last stop of the bus, which meant the stop is also the beginning and I thought a lot about how everything is always in loop.

Like when we run out of toilet paper, we buy a new one and probably will for the rest of our lives. The beginning and the destination are not so different.

FW: Are you saying the only difference is perhaps the journey?

VW: Yes, but not a huge difference, for example it was always the same bus, the same route but I did notice some small differences like what I was thinking on the bus may vary or what I was wearing on the bus each day could be different.

FB: But don't you always repeat your outfits? I know humans always do that like wearing a favorite outfit over and over again or in a different setting they call it uniform?

VW: Oh no, my university didn't have uniforms but yes, that is possible. I could be wearing the same outfit as the other day but who knows I might be wearing different underwear which means my outfit is always likely to not be exactly the same.

FB: Ok, I see your point, so the clothes make your daily life slightly different in a way.. but what is "Vehicleswear"?

VW: I was on that bus for the whole year, my young-self gave the thoughts a name "Vehicleswear", clothing as transportation for humans. But years have passed, and now I wonder if humans are actually the vehicle for the clothes instead of the other way round.

FB: You are always thinking in loops huh?

VW: You could put it that way. Just like that bus.

FB: So, tell me about the clothes, what are we expecting to see?

VW: There will be classic items such as the Tickle Coat and the Walking Skirt. There are new streetwear hybrids such as a hoodie with it's own hair style or linen nightwear hybrids and so on.

DiscoveryLAB Presents: VeniceW

AW22 Collection "Vehicleswear" at London Fashion Week (Digital Show) Date: 22.02.22 Time: 10:20AM (BST)
<https://londonfashionweek.co.uk/designers/venicew>