

Immediate - Press Release

TRAN HUNG SS2026 Collection

TRVN HUNG

Tran Hung unveils his 2026 collection, "Spring, Summer, Fall, Winter ...and Spring"—a deeply symbolic reflection of his journey into the fashion world, inspired by the eternal cycle of life. Through a narrative that mirrors the human experience, Hung explores themes of love, creation, nurturing, and renewal. The show unfolds as a visual story: beginning with Adam and Eve, followed by pregnancy, childhood, union, and the grace of old age, each chapter echoing nature's endless return to Spring.

Embodying this spirit of continuity and evolution are sisters Lexi and Hollie Hughes, whose presence marks the beginning of a new era in fashion. As rising stars and the next generation of models, the Hughes sisters reflect the essence of Tran Hung's collections that is graceful, bold, and timeless. Hung is proud to begin this journey with them, celebrating youth, legacy, and the beauty of transformation.

Joining them are Indonesia's emerging fashion models Coco Huillet and Amazara, daughters of the renowned shoe brand 1001 Officiel, who will collaborate with Tran Hung to further amplify the collection's global resonance. Together, these young women represent a generational shift, where heritage meets innovation, and fashion becomes a living, breathing cycle of rebirth.

Tran Hung's SS26 collection will have the colours of the seasons, reflecting freshness and rebirth, vibrancy and growth through, capturing one's imagination of life.

Since launching his timeless collections, Tran Hung continues to celebrate sustainable ways of craftsmanship. This season sees a return of his signature fabrics and embellishments, from tulle, organza, to a visionary collection of 53 pieces.

Known for introducing and celebrating accessory brands, this year left no exception. This season's fashion week brings together two creative directives from Southeast Asia. 1001 Officiel together with Tran Hung's designed bespoke shoes to style the runway. United by a shared commitment to craftsmanship, artistry, and cultural storytelling, the shoe accessories have been carefully thought through to symbolise the collection.

1001 Officiel, an Indonesian brand debuts their footwear brand making its first appearance on the international fashion stage. Known for blending style and comfort, 1001 Shoes has become one of Indonesia's most beloved brands, selling thousands of pairs every month and building a reputation for shoes that are both practical and beautiful.

The collaboration with Tran Hung represents not only a creative partnership but also a broader vision: a transition for 1001 from retail success to the world of designer fashion, bringing Indonesian design heritage to an international audience. This season's footwear collection will see Tran Hung's signature marketed in an Indonesian boutique

It is confirmed that Trần Hùng's upcoming show will take place at 7:00 PM on September 19th 2025 (UK time), in Spitalfields, as part of London Fashion Week (UK).

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For Press enquiries please contact

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About

Trần Hùng

Trần Hùng has earned a respected place in Vietnam's fashion industry and continues to capture the attention of fashion enthusiasts, earning widespread acclaim from both domestic and international, most recently with the Chinese celebrity Styles. Known to have dressed globally influential figures such as Ariana Grande, Heart Evangelista, Olly Murs, Tom Daley, Nicola Coughlan, Eva Huang, Adam Fan, Song Weilong, among others.

1001 Officiel

Founded by Uma Hapsari and Kiki Siantar, 1001 Shoes began as a retail brand in Indonesia with a simple philosophy: to create shoes that merge everyday practicality with timeless style.

Together, Kiki and Uma continue to create game-changing shoes called 1001 (pronounced one-o-o-one), with only one shoe like this available on the market out of 1000: looking pretty and sexy, without having to worry about causing pain.

Follow our journey: @tranhungofficial | @fromvietnamofficial | @jera_creativeagency | @1001.officiel