

HUGUETTE

SPRING/SUMMER 2027

Numéro 01, the debut collection from Huguette, draws from Cameroonian dress — worn in heat, in leisure, in the slow drift of everyday life — reassembled within a British wardrobe. This collection pays homage to the meticulous craft of Cameroonian artisans; an understanding developed through research with Christian Nana at the archive of the Blackitude Museum.

Practices from the Baham region make an appearance: raffia-resist techniques on Ndop cloth and Bamun weaving on bamboo looms. Woven in strips no wider than the span of an arm, the cloth carries the marks of its making: raffia threads caught in the weave like signatures of the artisan's hand.

Garments unfold in expressive rhythm, relaying the cadence of daily life and the ease of movement - sauntering through the market. Cloth gathers like a huddle of people, billowing and falling again with the wind and the canopies. Longline blazers descend from the shoulders in textured cotton and Ndop-woven panels, their lapels feathered with hand-loomed frayed edges. Tunics lengthen into shirts as collar lines tip toward a mandarin silhouette. Fabrics remain close to the body: breathable linens and sheer cotton jerseys that lift lightly from the skin. A palette of deep-water blue, sun-bleached white, black, and rusted red settles across the looks like the tail end of a sandstorm dissolving into the horizon.

Adornment sprouts and dances at the surface. Necklaces are threaded with clay, glass, and metal beads while bamboo is harvested, split, and worked into rattan-woven bags — the fibres shaved and bent patiently into structure. A tank top sheathed in overlapping Capiz shells forms a shifting, pearlescent skin across the body, each disc catching light like water broken into shards.

Tchiapi describes the collection in three words: delicate, kindred, beginnings. Presented within an intimate setting, Numero Un returns slow ritual and practice to the ordinariness of daily life — celebrating the beauty of the clothes that we choose to talk in, to eat in, and to sleep in.

Casting & Creative Consultant
Strategic Consultant
Production
Photography
Press
Videography
Words

Jon Johnson
Eden Loweth
Daisy Green
Vladimir Kaminetsky
Abbie Wilkes
Alice Carfrae
Karma Casto

HUGUETTE

SPRING/SUMMER 2027

Huguette draws from the Cameroonian philosophy of slow living, to propose an effortless style informed by precise British tailoring. Thoughtful research, sustainable natural fabrics and African textiles guide the brand's approach to artisanal design.

Launched by Huguette Tchiapi after graduating from Central Saint Martins (2024) with a British Fashion Council Scholarship, and later working as an embroiderer at Wales Bonner, the label engages with themes of community, cultural nuance and performance.

The work of Huguette Tchiapi has spanned across a range of cultural institutions including The Victoria & Albert Museum and The Dutch National Opera & Ballet. Huguette is currently working as an academic lecturer at Central Saint Martins.

With Thanks to,

The Blackitude Museum, Christian Nana, The British Fashion Council, Aidan Hall, Veepra Mishra, Bertha Ko, Camelia Fodor, Bryan Rosales, Dimitar Chochev, Francesco Lohore, Gabriel Aigbogun



**LONDON
FASHION
WEEK**
17-21 SEPTEMBER 2026