

Press Release

Rêverie – Spring/Summer 2026

Marking Montsand's return with the Spring/Summer 2026 collection *Rêverie* at London Fashion Week, Creative Director Diệp Yến presented designs inspired by the artistic journey of French painter Odilon Redon. *Rêverie* traces the shifts within Redon's inner world, from his dramatic black-and-white works to dreamlike fields of pastel blooms. Color became a symbolic turning point, intertwined with the late birth of his son, opening a softer, more romantic perspective on life. This spiritual transformation ignited the creative spark behind Montsand's vision, celebrating beauty as a living concept - everchanging, fluid with each emotion and personal gaze.

Throughout *Rêverie*, a translucent foundation serves as the defining structure that shapes the silhouettes. Draped over it are precise tailoring and layers of delicate lace and tulle, shimmering with hand-crafted details realized through thousands of hours of artistry. This unseen frame resembles the women in Redon's paintings - rarely portrayed in full, yet luminous, captivating from within.

Through this poetic metaphor, Montsand conveys that when inner beauty is cared for and nurtured, one's presence naturally radiates, luminous, and alive. *Rêverie* is an invitation to contemplate the inner self, where beauty manifests in many forms along each personal journey of discovery.

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