

LAST STOP, LONDON

COLLECTIVE
WINCHESTER SCHOOL OF ART

LONDON
FASHION
WEEK

BRITISH
FASHION
COUNCIL

MA FASHION D

LAST STOP, LONDON

The Collective at Winchester School of Art presents MA fashion design graduates at London Fashion week 2025

19th September 2025

This year, The Collective at Winchester School of Art (WSA) proudly represents graduating designers from the MA Fashion Design programme, showcasing their work on the iconic stages of London Fashion week.



In their final semester, these designers come together to work as a fashion collaborative, working through 'The Company' at WSA to break down the walls of inclusion and experimentation, with a renewed sense of freedom of expression not experienced or communicated before. The extraordinary depth of talent and creativity within this year's graduating cohort makes London Fashion Week the perfect platform. Their work demonstrates not only technical mastery but also bold, boundary-pushing visions shaped by global influences.

The MA Fashion design programme at WSA is truly international, attracting students from across the globe and curating a community rich in diverse, creative perspectives. The resulting collections debuting here covet a dynamic representation of voices and visions from the youth sector across the globe and provides the key inspiration and backdrop to this 2025 catwalk presentation, LAST STOP, LONDON.

The works embody true freedom of expression, with each designer presenting pieces that are unique to their individual focus and output. The shared journey of 'The Collective' is reflected in overlapping themes, including city living and the realities of youthful existence in present time.

The MA class of 2025 are also set apart by their commitment to sustainability and ability to cater to the ever evolving market, while producing contemporary bodies of work that reflect a serious and forward-thinking approach to design.

For Further information please contact genny@gennymadeira.com

LAST STOP, LONDON marks the emergence of a new generation of designers who embody innovation, inclusivity and social responsibility