

OK KINO COLLECTION 02

OK KINO is a Moldova-based womenswear brand founded in 2020.

Through collections OK KINO try to combine the authenticity of native country with the contemporary fashion. Immersing into traditional Moldovan details is important part of the brand. Exploring the national heritage, creative directors Darya Golneva and Denis Caunov carefully work with ethnic and cultural symbols and codes, reinterpreting them from a new minimalism perspective. At OK KINO we care about ethical attitude towards environment and production. Therefore, we create high quality garments made to last, using carefully selected fabrics.

Our second collection focuses on the casualness of Moldavian household and its symbolism in details. Simplicity and warmth of the images. Combination of craftsmanship and modern culture. During the process, we were largely inspired by the works of Constantin Brâncuși, the plasticity of form and volume. An abundance of light shades of limestone associated with the local environment. Metal earrings reflecting the light and head accessories shaped as laurel wreaths.

