## POET-LAB

#### For Immediate Release

### Press Release Sunday 21st September 2025

# Poet-Lab' AW-SS26 "Resistant When Opposites Break" Rewrites Fashion as a Radical Manifesto of Freedom

Poet-Lab presents its AW-SS26 collection *Resistant When Opposites Break*, a manifesto in fabric where fractures become freedoms. Contradictions drive the collection: strength meets fragility, silence encounters voice, structure bends into fluidity. Clothing becomes language. Every garment is a sentence, every silhouette a declaration. Transparency reveals the unspoken; seams punctuate silence. This is fashion as resistance, freedom stitched into form.

The look is raw and unconventional: tailored shoulders dissolve into silk transparencies, strict cuts unravel into organic drapes, unfinished edges reject polish in favor of honesty. Fabrics speak in contrasts: silks for fragility, cotton wools for grounding, sculptural taffeta for shine. Deadstock and recycled textiles return as reimagined "ghost fabrics", stories of renewal and resilience.

The colour palette narrates dualities in collision. On one side, muted greens, maroons, and earthy neutrals speak in tones of contemplation and restraint. On the other, explosive vibrancy, saturated hues, and luminous transparencies ignite energy and rebellion. The fractures between these worlds hold the spirit of the collection, beauty born from contrast, freedom discovered in rupture.

Silhouettes sway between defiance and surrender. Shoulders, once sculpted and rigid, dissolve into weightless transparencies. Tailoring collapses into fluid drapes, and layered structures play with concealment and revelation. Sequenced details capture light, recalling the liberation of the 1970s dance floor and the assertive power-shapes of the 1980s corporate battlefield. These references resist nostalgia, reimagined in a contemporary language of rebellion and sustainability.

The collection draws from the tension between the 70s and 80s, freedom of movement clashing against power and control, and uses that discord as a catalyst. Inspired by the raw urgency of the Futurist Manifesto, Resistant When Opposites Break dissolves boundaries between seasons, silhouettes, and worlds. Minimalism is honed with control; maximalism unleashed as protective strength.

Thirty looks unfold into fifteen transformative statements, each garment both shield and proclamation, both question and answer. This is not simply fashion. This is a manifesto in fabric, a revolution embodied, an insistence that beauty lives where opposites collide.



### **About Poet-Lab**

Founded in 2023 by Creative Director Giuseppe Iaciofano, Poet-Lab is a London-based brand redefining genderless luxury streetwear with poetic minimalism and oversized geometry. Crafted from repurposed deadstock fabrics, Poet-Lab designs speak of resilience, inclusivity, and reinvention. Rooted in Iaciofano's personal journey from Milan's glamour to New York's pragmatism, from overcoming cancer to transforming discrimination into strength, Poet-Lab champions freedom of self-expression and rejects imposed norms.

"Inclusivity-ethical, for me, is one word. Everyone can wear Poet-Lab with no judgement of who can wear what." Giuseppe Iaciofano.

@poetlab
www.poet-lab.com



#### Poet-Lab AW-SS26 Runway Show Credits:

Producer: Serena Lena (@serenaneverstops)

PR: I.DEA PR (@i.deapr)

Venue & Event Production Supporter: FWTC (@fashionweekandthecity)

Event Beauty Partner: Daisy May (@daisymayhaywood) - Mayd (@mayd.consults)

Stylist: Alex (<u>@acb\_abc</u>) MUA, Hair Team & Nails:

Patrizia Manias (<u>opatriziamanias</u>) Cintia Make-up (<u>ocintalondon</u>) Nails by Glitterbels (<u>oglitterbels</u>)

Poet-Lab Designer Team: Hieke (@hiekefashion) Ella (@ellasfashiondesign) Leonardo Votlea (@votlea)

Additional Brands Featured on the Catwalk:

Bags by Anema Official (<u>@anemaofficial</u>)

Jewellery by Anum A Official (@anum.a.official)

Cookies by Pasticceria Caggegi (<u>@pasticceria.caggegi</u>)

Supporters:

JUNO Bamboo Water (<u>@juno.bamboowater</u>)

IM8 Health (@im8health)

Cookies by Pasticceria Caggegi (@pasticceria.caggegi)

Pizza by Vasini London (<u>@vasinikolondon</u>)

Dr. Vranjes Firenze (@drvranjesfirenze)

Fragrances by Sasva Parfums (@sasvaparfums)

Nuts by Forest Feast (@forestfeast)

Automotive – HR Owen Maserati (@hrowenmaserati)

Music Director: Gaetano (<a href="https://othecaptbarbarossa">othecaptbarbarossa</a>)

Videographer: Dale Campbell

Photographers:

Marcus Hartley (<u>@marcushartelt</u>) Mox Magna (<u>@mox.magna</u>) Francesco Pinci (<u>@frantasticldn</u>)