

RENATA BRENHA

Spring/Summer 26 *Press release*



Photo by Kirsty Sim

Renata Brenha's Spring/Summer 2026 collection channels the tropical punk spirit of Brazil's Tropicalia movement.

A 1960s explosion of colour, rebellion, and hybridity fusing local popular culture such as samba, bossa nova, and carnival; with global influences from rock, psychedelia, and the avant-garde, to create something radically new, politically charged, and irreverent. Drawing on icons of the movement spanning music, art, theatre, and fashion such as Gal Costa, Ney Natogrosso, Rita Lee, and Renata's muse, Sonia Braga - it is a true celebration of Brazil's creative legacy bringing together high and low culture to honour culture as it is experienced in the everyday - a tapestry of icons, rituals, and memories reimaged through today's nostalgic lens.

Rooted in the Brazilian ethos of *Gambyarra* - the art of making do through ingenuity - the collection continues Renata Brenha's sustainable commitment, created entirely from what was already in the studio. Forgotten sublimation papers, football jerseys, tablecloths, and hand-me-down crochet; each material is reborn and imagination and care. This is not recycling, but re-imagining, looking to the *Gambyarra* culture of the past to offer solutions to the issues of today and speaking testament to how resourcefulness and luxury can co-exist. The result is a vision of new tropical modernity, heritage transformed and amplified by craft, sustainably expressed through creativity and joy.

Renata Brenha is known for an instinctive mastery of craft, with complex pleating, hand-smocking, crochet, and draping demonstrating her sensitivity to textile manipulation and the transformative potential in turning the ordinary into the extraordinary. This collection's innovation lies in craft pushed further, debuting a new two-stage pleating and printing process to create optical 3D effects, alive with movement and shape. Vintage Brazilian football jerseys are cut, twisted, and reshaped into bold new forms, while '70s-inspired polo tops are reimaged in beach-chair stripes, and recycled denim emerges in unexpected pieces, such as a football training jacket. Tablecloths return as flowing silhouettes tied with brooches referencing napkin rings, a nod to finding inspiration in the everyday, and crochet textures appear in cream, brown, and watermelon pink. Every piece carries Brenha's deeply instinctive and emotive touch - familiar materials coaxed into fluid, living form - effortlessly vivid with the Brazilian sense of *Alegria*.

Lookbook Credits

Photography	Kirsty Sim
Stylist	Yeon You
Makeup	Natsumi Narita
Hair	Maki Tanaka
Jewellery	Georgia Kemball
Models	Naomi De Monès & Jamba
Graphics	Tyler Buon

For press inquiries, please consult:
lily@lobby.pr

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Sarabande, 792 High Road
London, England N17 0DH

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studio@renatabrenha.com
Sales: hannah@renatabrenha.com

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Bio

Renata Brenha is a Brazilian womenswear designer based in London, with an MA in fashion from the Royal College of Art (2018) and a postgraduate diploma from Central Saint Martins (2016).

Founded in 2019, her eponymous brand reframes the place of women and Latin America in contemporary fashion, based on a sustainability proposal and the reuse of resources with a strong artisanal vein.

With a focus on the human aspect in design and research rooted in Brazilian folklore and popular culture, Renata experiments with sustainable methods to develop a creative practice capable of facing the collective challenges of our times. Her textiles are predominantly developed in-house from carefully chosen materials that would otherwise be considered waste.

Renata is an artist-in-residence at the Sarabande Foundation, established by Lee Alexander McQueen to nurture creative talent. She was a semi-finalist in the 2023 Latin American Fashion Awards (Emerging Talent category) and a finalist in the 2024 Challenge the Fabric Sustainability Awards.

Nowadays, Renata Brenha's brand is expanding globally and can be found in countries such as the United Kingdom, Italy, the United States, Japan and South Korea, on some of the world's leading fashion destinations, such as Selfridges, 10 Corso Como, Isetan and Super A Market.

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