

## London Fashion Week Spring Summer 24 "Latin Notes" 18-09-2023

Anciela, a platform deeply rooted in the values of inclusivity, creativity, and sustainability, is delighted to present "Latin Notes." This project represents the culmination of four years of introspection, collaboration, and creative expression. "Latin Notes" is a heartfelt journey that celebrates Contemporary Latinx art, tradition, music, and design while humbly addressing themes like immigration, identity, and our shared responsibility towards the environment.

Migration is a profound journey that prompts introspection, encouraging us to ponder the essence of our individuality and the transformative power of life experiences. Anciela has embarked on a personal quest to understand what it means to be a "Latin" immigrant in the vibrant tapestry of London. The vision of the brand is a product of our diverse backgrounds, cultures, and collective experiences.

In "Latin Notes," Anciela reimagines the role of a Fashion Designer in an era of environmental challenges. Anciela views her supply chain as a creative ecosystem, fostering a relationship of mutual support and learning.

Drawing inspiration from visionary surrealist artists like Leonor Fini and Remedios Varos, Anciela explores the deconstructed and re-invented femininity where the human body is celebrated as a sacred space, juxtaposed with seemingly mundane objects depicted in surrealist art. These themes permeate the collection, manifesting in fabric choices, colours, and textures. The collection pays homage to Latin symbolism, offering a contemporary take on the Colombian Sombrero voltiao, gracefully spiralling around a bias-cut dress. Cage-like pieces adorned with hand-brushed origami butterflies, meticulously crafted from hemp and linen Irish jacquards inspired by Colombian Magical realism.

The vibrant droplet prints in the collection were a generous contribution of deadstock archive fabrics by Artist Allegra Hicks. Collaborating with Studio Kuhu (Mariana Leyva), Anciela introduced three unique hues to the collection palette using a signature blend of Mexican dyes and English Madder, thoughtfully enhanced with modifiers. For shades of pink and orange, "Cochinilla" (Cochineal) from Oaxaca, Mexico. Cochineal has been a cherished dye in the Americas since 700 BCE, treasured by the Aztecs and Incas. In Mexico, natural dyes are more than mere colours; they convey stories, symbolize identity, and connect with the land and history.

"Latin Notes" is a humble celebration of the sacred pigments of Mexico and Colombia. Anciela showcases how these pigments come to life and react to the elements, as seen in the floral motifs achieved by altering the pH of these dyes. Deadstock poplins and Irish hemp-linen jacquards have been carefully dyed and treated with these captivating colours. The commitment to sustainable innovation is reflected in the use of experimental jacquards, an ongoing collaboration with BFTT Textile Designer Alice Timmis. The collection features lustrous splatter jacquard, woven with raffia and recycled British yarns from linouiio. Natural Tencel jerseys and waxed fabrics, provided by textile start-up Esce-tex and natural wooden beads and corozo buttons.

To complete this heartfelt journey, "Latin Notes" is accompanied by a moving musical composition by Maestra Eliana Echeverry. The eclectic combination of textures draws inspiration from the Llanero tradition and the rhythmic interpretation of Manuel Rangel on the maracas, culminating in "Lost Planet," a captivating piece for electric viola and ensemble inspired by the dwarf planet Pluto. With the unique appearances of artist Desta French and Viva Msimang (Auka) to close the show.

Anciela welcomes you to this sincere exploration of identity, migration, and the beauty of sustainable creativity where every note, colour, and texture tells a story.

## "LATIN NOTES"

## ANCIELA Spring/Summer 2024 @anciela\_london

Creative Direction: Jennifer Droguett Espinosa

Styling: Patricia Machado Production: Forta Production Photography: Kiera Chevell

Video Direction and Light Design: Edward Heredia

Video Assistant: Lucio Martus Movement Director: Anna Alvarez Set Design: Juliana Caviedes

Makeup: Dan Delgado Makeup assistants: Kelly Mendiola Hannah Davies Anna Maas Sunny Cradock Kamil Swiderek Hair: Mayuko Nakae

Hair Assistants:
Tsukushi Tomita
Kenta uchinokura
Yukako matsuda

Shunsuke

Nails: Left by Aliens by Charlotte Hogben

Shoes by Rosamund Muir

Coordinator Manager Nicola Okafor Back Stage Manager Emma Okafor

Original music composition by Eliana Echeverry and Maracas by Manuel Rangel

Live music by Desta French and Viva Msimang (Auka)

Sound: Lucas Polo DJ: Bushbby

Jacquard Fabric by Alice Timmis Natural dyes by Studio Kuhu Tencel fabrics by Esce-tex

PR: Limitee PR

Studio Interns: Maisy Bins and Ana Marques

Location: Crypt on the Green

Special thanks

Justin Hammond, Forta Production, Tony's, Dalston's drinks, Dariuz, Monika, Natalia and Eduard