

NIKITA KARIZMA

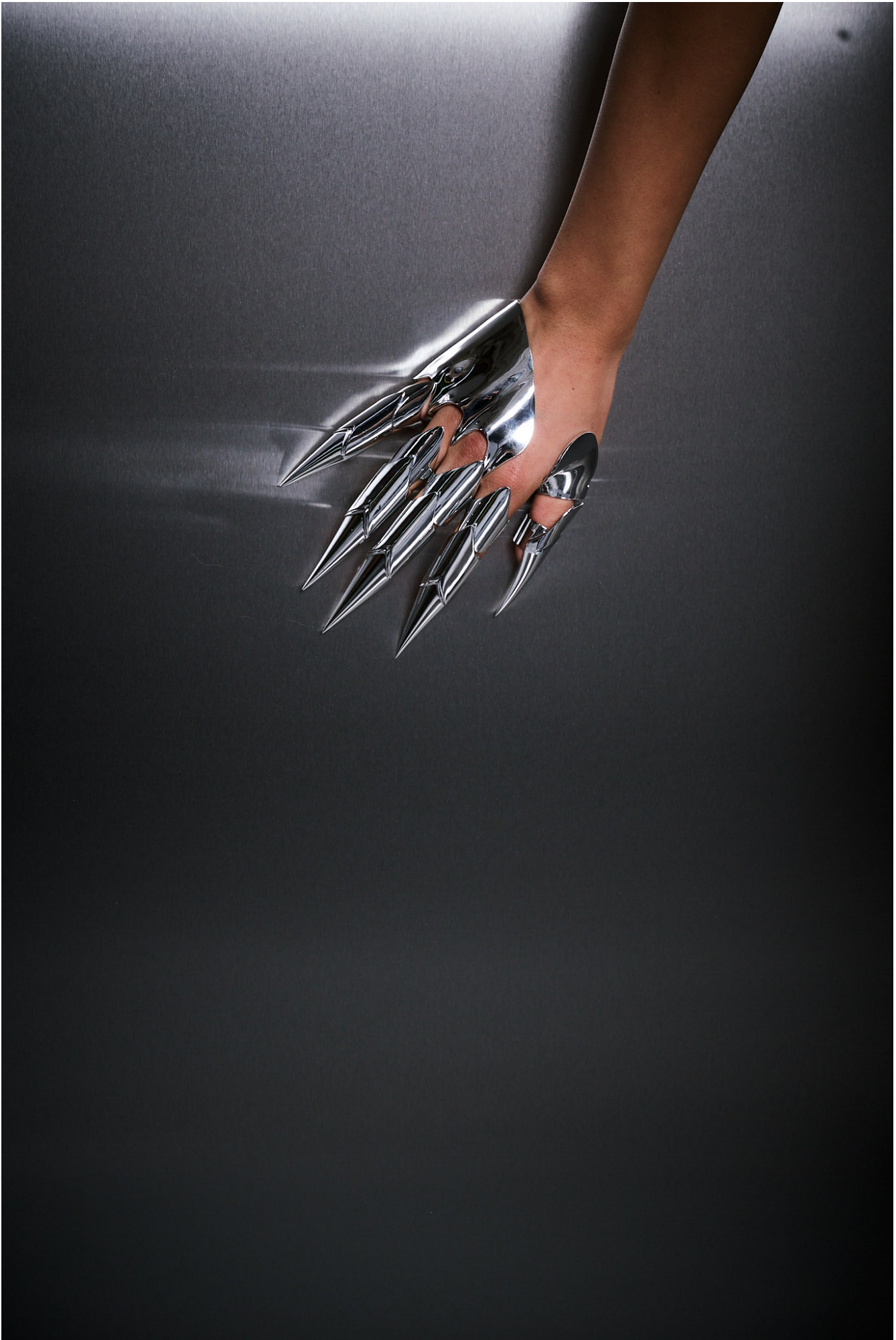
AW26 PRESS RELEASE : 'THE ROBOT'

“*The Robot* explores the connection between humans and technology embodied in a *futuristic* sculpture.”

THE COLLECTION SHOWCASES THE REALITY OF TODAY'S WORLD, WHERE
TECHNOLOGY MIGRATES WITH EVERYDAY LIFE.



The lookbook was photographed in the building of Nikita’s new studio. A futuristic campaign with a purpose built set, styled by Nikita sees the capsule collection photographed on Zahra Hussain from Storm.



“The design reflects the conversation between where we come from and where we’re going. Technology accelerates us forward, while identity asks us to remain grounded. “The Robot” lives in that space, honouring the organic body while embracing engineered form, creating balance.”

“As technology evolves, it gives designers new ways to empower the wearer. Couture becomes more personal, adaptive, and expressive, allowing people to engage with fashion as a form of armour, identity, and storytelling.”

The collection was inspired by the design Nikita wore to The Fashion Awards 2025. 3D printed chrome plated design, alienis prints, crystal jewellery worn as clothing, vintage jeans up-cycled with adornment. Nikita looks to the future after a period of self-reflection.

References include some of the label's most comforting creative touchstones: Metal mesh, rockstar glamour & the power of reinvention.



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For more information please contact press@nikitakarizma.com.

THANK YOU!!