



SANYUKTA SHRESTHA

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Sanyukta Shrestha Redefines Luxury for AW2026: A Radical Shift from the Runway to Real-World Impact at London Fashion Week

LONDON, UK – For Autumn/Winter 2026, multi-award-winning designer Sanyukta Shrestha unveils *Continuum*—a radical collection and philosophy signalling a transformative shift in the luxury fashion lifecycle.

In a decisive move challenging the industry's culture of excess, Shrestha has stepped away from the traditional runway this season, redirecting her investment towards the education of vulnerable children in rural Nepal and establishing a resilience fund for artisan producers. The transition was championed by the British Fashion Council, which invited Shrestha to present her fashion story within the official London Fashion Week hub, presented by Omoda at 180 Strand from 20–23 February—marking the first time a Nepali artisan narrative has been curated in this prestigious space alongside leading British talent.

Following the opening of London Fashion Week by His Majesty King Charles III on 19 February—where His Majesty signalled a renewed commitment to British textile heritage and sustainability—LFW immersive fashion screening showcased curated designers, with Shrestha presenting a powerful dialogue between couture and craft. A model wearing sculptural silhouettes was interwoven on screen with the hands of artisans weaving the very fabric in Nepal, bridging London's creative centre with its Himalayan roots.

Continuum stands as a manifesto for circularity. Over 50% of the collection is meticulously reconstructed from archival remnants, reincarnating past creations into future heirlooms. British-Nepali craftsmanship merges with innovative plant-based materials—including banana, mango and apple leathers—alongside recycled silk, brocade and organic bamboo hand-loomed by marginalised women in rural Nepal. The aesthetic is defined by Shrestha's signature architectural peplum and a regal palette of Maroon Gold and Forest Green, offset by timeless Black, White and Red. By delving into her brand's vaults, Shrestha demonstrates that creativity need not generate waste; instead, it can regenerate meaning. Each piece becomes a living artefact of a brand ethos that places planet and people before the fleeting appetite of trends. This 360-degree ethical model ensures that luxury serves humanity as much as aesthetics—proving that true innovation lies not in extraction, but in restoration.

“True innovation is not about creating more — it is about creating meaning, responsibility, and lasting change,” says Sanyukta Shrestha. “Luxury must evolve beyond spectacle and excess. This season, by redirecting our resources toward vulnerable children and supporting the resilience of our artisans, we are striving to ensure our work leaves a positive footprint. Stepping away from the runway was deliberate, and the BFC's invitation to present our story in a curated feature at LFW affirms the industry's respect for integrity, craft, and heritage. Seeing our artisans recognised at the immersive showcase during London Fashion Week, opened by His Majesty the King, reinforces our belief that the next chapter of luxury is circular, conscious, and human.”

By honouring 1,000-year-old weaving techniques while upcycling archival designer remnants, *Continuum* embodies a living blueprint for sustainable luxury. A pioneer in conscious design and the first designer of Nepali origin documented in the Fashion Museum's history, Shrestha continues to unite high-end craftsmanship with profound social responsibility—redefining what it means for fashion to endure.



SANYUKTA SHRESTHA

ABOUT THE DESIGNER

[Sanyukta Shrestha](#) is a multi-award-winning Nepalese-born British designer celebrated as a pioneer of sustainable luxury. She was among the first to introduce sustainability to the bridal industry in 2011, a move that earned her media recognition as the "Green Goddess", Greta of Wedding World, and "the dawn of the sustainable movement." Her design philosophy is rooted in a deep respect for people and the planet. She exclusively uses handcrafted, cruelty-free techniques, preserving 1,000-year-old Nepalese craftsmanship and empowering women in developing countries since 1998. This ethical approach is evident in her zero-waste policy, transparent supply chain, and minimal carbon footprint. A London Fashion Week on-schedule designer, Shrestha's luxurious creations have graced prestigious red carpets like the Oscars, BAFTA, and Cannes, and have been worn by celebrities including supermodel Candice Swanepoel, Fifth Harmony, and Bethany Antonia. Her lasting impact is cemented by one of her gowns being preserved in The Fashion Museum, making her the first designer of Nepali origin to be documented in its history.

Fashion Film featured at London Fashion Week by Omoda, 180 Strands Credits:

Film: Continuum, Creative Direction and designer: Sanyukta Shrestha, Video: Suyog Gurung, Photography: Kishor Kayastha, Artisan: Radhika Maharjan and her husband, Model: Purnika Sijapati, HMUA: Shradha Maskey assisted by Ritu Chhantyal and Asmita, Project Co-ordination: FNN (Fashion Network Nepal), Prashant Tamrakar and Shekhar Kasaju, Location: Artisan's house at Khokana village, Nepal.

Link to [AW26 Lookbook at London Fashion Week](#)

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