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TOAST launches Renewed By Bethany Williams -

British design brand, TOAST introduces the next iteration of TOAST Renewed By a limited-edition series, which sees one-of-a-kind garments transformed by guest artists and designers through textile handcrafts, honouring both their past and their potential future.

As part of their Autumn Winter 2026 collection, British design brand TOAST shares the second collaboration in a continuing series: TOAST Renewed By a limited-edition series, which sees one-of-a-kind garments transformed and reinterpreted, this time by the London based designer Bethany Williams.

Each year, TOAST invites guest artists and designers to reinterpret archive garments through handcraft techniques - honouring both their past and their potential future. TOAST Renewed By Bethany Williams is a sixteen-piece capsule across womenswear, menswear and accessories created using previously loved TOAST garments or those returned through TOAST Circle that are unable to be repaired or resold. Bethany, artist, humanitarian and fashion designer, comes together with TOAST to celebrate a shared dedication to fashion circularity and longevity. These garments, already worn, lived in, and carrying traces of previous lives, become the foundation for a new body of work exploring lineage, folklore, light, and the restorative potential of craft.

Through painting, stitched motifs, and patchwork construction, Bethany references landscapes and symbols connected to the Isle of Man, where she grew up: standing stones, wind-shaped trees, and the quiet light filtering through forests. Painted surfaces will draw on colours discovered through observing the landscape, the rust of winter bracken against a crisp blue sky, blue lichen clinging to ancient stones, and the shifting light that moves through the island's trees. These elements will appear as subtle visual narratives across the pieces, linking personal history, land, and memory. The garments will be constructed through hand painting, appliqué, crochet patchwork, and the joining together of knitwear fragments. Knitwear elements will be developed in collaboration with knitwear designer Alice Morell Evans, with the making supported by Making for Change. In this way, the project becomes not only a process of material renewal but also one of social support, skill sharing, and collective making.

"The collection tells a story about what we carry: the histories held within garments, the communities that support us, and the landscapes that help us find our way back to ourselves. It reflects the belief that even in loss, love remains - changing form but continuing to guide us forward." - Bethany Williams, 2026

TOAST Circle is the name given to the brand's circularity initiatives and its ongoing commitment to extending the life of the garments it produces. TOAST Renewed is one part of this, extending a long-standing approach to cherishing materials and honouring the hands that make its pieces. With each one-of-a-kind item, TOAST demonstrates how the act of mending can give clothing and soft textiles a new lease of life. TOAST Renewed is a way to shift the perspective that tears, holes and other flaws diminish the beauty of well-crafted pieces. By renewing instead of replacing, people get to cherish items for a lifetime.

By transforming garments that might otherwise be discarded, this collaboration celebrates the dignity of materials, the beauty of repair and the possibility of renewal. These are all values that sit deeply within Bethany's personal practice and are at the heart of the TOAST commitment to thoughtful, lasting design.

The collection will be available to buy from 15th October 2026 on the TOAST website.

END

For all press enquiries, please contact:

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About TOAST:

Founded in 1997 in Wales, TOAST began with nightwear and loungewear inspired by the surrounding landscape and a slower way of life. Since then, we have been creating simple, modern and functional pieces designed to be worn every day. Our materials are carefully chosen for their beauty, quality and durability. Each piece is designed with great care, using natural materials where possible, to ensure they can be worn and loved for a lifetime.

About Bethany Williams:

Bethany Williams is an artist, humanitarian and fashion designer. Bethany Williams London was launched with a mission to create positive, social and environmental change in the world. Since its inception, the studio has grown exponentially, establishing itself as a leading figure in the creative industries when it comes to setting sustainable and ethical standards. Each project or collection is approached from an intersectional sustainability and social point-of-view which Bethany set up at the core of her business which is built within a framework of a social enterprise.