

# NIKITA KARIZMA

AW26 PRESS RELEASE : 'THE ROBOT'

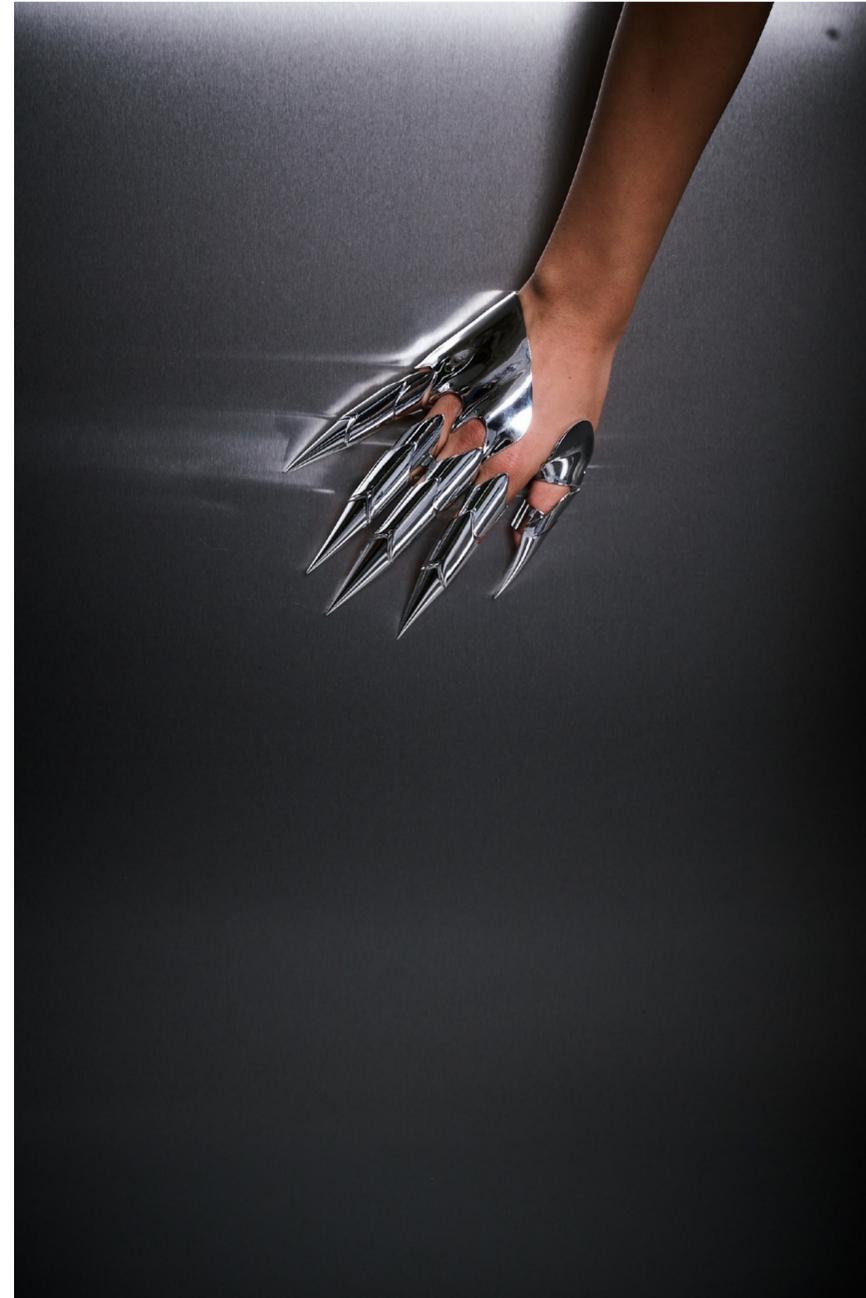


“*The Robot* explores the connection between humans and technology embodied in a *futuristic* sculpture.”

THE COLLECTION SHOWCASES THE REALITY OF TODAY'S WORLD, WHERE  
TECHNOLOGY MIGRATES WITH EVERYDAY LIFE.



The lookbook was photographed in the building of Nikita's new studio. A futuristic campaign with a purpose built set, styled by Nikita sees the capsule collection photographed on Zahra Hussain from Storm. The set design, featured a steel room, taking the 3d chrome designs into a future world & reflecting the muses angles. Nikita has always believed in the power of reinvention, allowing her muses to step into their future through design & self expression.



“*The Robot* is the next chapter of the Nikita Karizma story. She’s part goddess, part machine, part fantasy avatar. She reflects everything Nikita believes in: transformation, fearlessness, and the freedom to reinvent yourself again and again. That’s the Nikita Karizma muse.

The future will be a place where fashion and self-expression are limitless. When we designed *The Robot*, I imagined my muse stepping into a world where strength, fantasy, and glamour coexist. That’s the world I build with my creations: empowered, surreal, and cinematic. Fashion becomes a portal to the self, and my muses step into it fully, larger-than-life, and ready to rewrite the rules.”

The Robot was inspired by the relationship between humanity and technology. Nikita has always been fascinated by how we navigate the digital age - how we protect, express and still remain vulnerable. The look is part sculpture, part character, part wearable fantasy. It imagines a future where fashion becomes a kind of exoskeleton for style, strength, and storytelling.

The collection features 3D printed chrome plated design, alienis prints, crystal jewellery worn as clothing, vintage jeans up-cycled with adornment. Nikita looks to the future after a period of self-reflection.



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THANK YOU!