



Hegarty Returns to London Fashion Week February 2026

Enduring outerwear and ready-to-wear, made in London

This February, Hegarty returns to London Fashion Week with a digital profile on the official schedule, presenting its latest outerwear and ready to wear collection. Founded by designer Matthew Hegarty, the London based brand is built on three fundamentals: design, ethics, and uncompromising quality. Every garment is proudly made in London using exclusively British sourced fabrics, with hand finishing by skilled local artisans.

For February 2026, Hegarty continues to refine its signature approach, presenting a collection rooted in English tailoring, military heritage, American denim, Parisian couture, and cinematic references from the 1940s through to the 1970s. Alongside these established influences, the brand draws inspiration from lived experience and everyday observation — unexpected details, quiet moments, and instinctive visual responses that shape each garment’s character.

Sustainability remains the foundation of the brand. Collections are produced using organic fabrics, locally sourced wool, by product leathers, non toxic dyes, and carefully selected deadstock materials.

By working directly with London factories and suppliers across England, Hegarty ensures transparency, ethical production, and a level of craftsmanship designed to endure beyond seasonal cycles.

“With Hegarty, the focus has always been on creating clothing that endures,” says Matthew Hegarty. “This collection reflects a way of seeing — drawing inspiration from life as it unfolds — and translating those moments into pieces that feel relevant now and worth returning to over time.”

Since its debut, Hegarty has grown from two core outerwear styles into a considered, holistic wardrobe, with signature pieces such as the Women’s Pea Coat, the Hegarty Cloak, and the Varsity Bomber Jacket forming the backbone of the collection. Each piece reflects the brand’s commitment to slow fashion, rejecting disposable trends in favour of enduring design, responsibility, and longevity.

Hegarty’s February 2026 London Fashion Week profile reinforces its position as a modern British brand championing fashion that is ethical, enduring, and unmistakably London made.

