

## FAM IRVOLL TO UNVEIL ORIGINAL PARTYMONSTER AT LONDON FASHION WEEK WITH FASHION SCOUT

Norwegian fashion designer and illustrator Fam Irvoll returns to London Fashion Week this season to present her new collection, titled Original Partymonster. Staged in partnership with the independent platform Fashion Scout, the runway show will take place on Sunday, September 20th at 7 PM at Protein Studios in Shoreditch.

The new collection is a personal homage to Irvoll's formative years as a club kid at London's BoomBox during the early 2000s. Known for her stance against traditional Scandinavian minimalism, Irvoll's upcoming showcase features club culture narratives and her signature handcrafted 3D elements mixed in with a sporty look.

This season marks an expansion for the brand, as the runway will feature her newly developed range of statement jewelry, earrings, and accessories..

Educated at ESMOD Oslo and Central Saint Martins, Irvoll honed her craft in London during this cultural peak.

With Original Partymonster, Fam Irvoll delivers a collection that celebrates the intersection of fashion, music, and subculture.

### Show Details:

Event: Fam Irvoll Original Partymonster Runway Show

Date: Sunday, September 20th

Time: 7 PM

Location: Fashion Scout, Protein Studios, 31 New Inn Yard, London EC2A 3EY

Admission: Invitation Only

Media and Invitation Requests:

For press accreditation, runway invitations, or interview requests, please contact:

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