

# MARK CHAPMAN

1.1 **Mark Chapman presents a 9 look capsule collection, his first since graduating from the Central Saint Martins MA this year— a hyper-focused vision of menswear.**

1.2 By reducing classic garments to their core constituents and articulating movement into each piece, Chapman has developed a process that utilises physical technique in conjunction with 3D design.

Combining digital creative techniques with technical pattern cutting, the virtual and the physical realms merge to create menswear which traverses both realities. Tailoring and knitwear in contrast with performance outerwear outline a pragmatic wardrobe, each design further serving to reflect the invented reality— garments as vessels to translate the virtual into the physical.

1.3

<b>Film Direction and VFX</b>	Mark Chapman
<b>Film Production</b>	Adam Borchorst Faurschou Alyssa Marie Groeneveld
<b>Lookbook</b>	Eleanor Chapman
<b>Styling</b>	Eddie Langham
<b>Words</b>	Ciara Courtney
<b>Soundtrack</b>	Avition
<b>Garment Sampling</b>	Patricia
<b>Knitwear Sampling</b>	Octavia Banks
<b>Models</b>	Tobi Mack Adam

1.4 Shot in the DAZED Space Studio  
**Special Thanks:** Pat, Alan, Zara, Fabio, Mark, Chris

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