

PHOEBE ENGLISH

NOTHING NEW
EVERYTHING FROM HERE
PART TWO

EVERYTHING WE HAVE

A CONCISE SELECTION, SECOND ITERATION AND CONTINUATION OF PART ONE
(SHOWN IN FEBRUARY)

THIS COLLECTION IS FOUNDED ON INCREASED LOCALITY AND USING EVERYTHING WE HAVE

CLOTHES WHICH REMEMBER TOUCH
WITH SURFACES THAT HOLD A SIGN OF LIFE

IN A CONTINUATION OF THEMES OF NO 'VIRGIN RESOURCE,' PIECES CONTAIN 'NOTHING NEW'
NOW WITH NEW AIMS TOWARDS BETTER CONNECTION TO OUR SOIL THROUGH THE USE OF LOCALLY SOURCED NATURAL DYE

LOCALLY SOURCED OAK DYE WAS COLLECTED DURING LOCKDOWN WALKS
USED ALONGSIDE LOCALLY SOURCED FOOD WASTE - AVOCADO STONES ACQUIRED FROM NEARBY CAFES

DIGITAL PRINT SILK OFF CUTS ACQUIRED AS PRE-CONSUMER WASTE FROM DIGITAL PRINT COMPANIES
ARE OVERDYED WITH THESE LOCAL NATURAL DYES

OUR INTERNAL EXISTENCES HAVE LED TO CHANGED RELATIONSHIP WITH CLOTHES,
THIS BODY OF WORK HOLDS A FOCUS ON CLOTHES WHICH ARE KIND TO OUR SHAPES

PYJAMA FORMS, HOUSE DRESSES, HOUSE JACKETS, HOMELY, SOFT AND PREWASHED CRINKLED, SLOUGHY SURFACES. BEDSHEET INSPIRED OVER-FOLDS
WHICH KICK AND PLEAT AROUND THE BODY.

SEEKING COMFORT IN A TIME OF SEEMINGLY ENDLESS CRISIS

QUILTED DUVET JACKETS AND SKIRTS PROTECT AND ENVELOP A MOTHER
SOFT PRE-SHRUNK CRINKLED LAYERED UP MUSLIN
TROUSERS AND TEXTILES CUT WITH ZERO WASTE PATTERN CUTTING
CRINKLED NATURALLY DYED RECLAIMED LINENS AND SILKS STILL HOLD THE CREASES OF THEIR DYEING PROCESS

SILK DIGITAL PRINT OFF CUTS SOURCED AS WASTE ARE REPURPOSED AS STUFFING OR
PATCHED AND OVERDYED INTO RENEWED FABRICS

IN A WORLD OF PRESERVATION EMERGENCY, IT SEEMS IMPOSSIBLE TO CONSTANTLY SHIFT OUR FOCUS TO THE 'NEW'. IN AN ACT OF PRESERVATION,
EACH FABRIC WE HAVE USED HAS COME FROM EVERYTHING WE HAVE.

RE-EXAMINING WHAT WE ALREADY HAVE AS A GATEWAY TO A 'NEW' NEW WHILST EXPLORING LOCALITY THROUGH
FABRIC SOURCING AND DYE. CAN LOOKING BACKWARDS BECOME A TYPE OF GOING FORWARD?

WE HAVE USED THE ACTION OF MAKING A COLLECTION AS AN OPPORTUNITY TO RECONSIDER LEFTOVERS, EXCESS OR WASTE AS TREASURE. IS IT
POSSIBLE TO MAKE AN ENTIRE COLLECTION AND ITS SUBSEQUENT PRODUCTION FROM FABRICS WHICH ARE ALREADY HERE AND ARE NOT BEING USED?

CAN WE USE COLLABORATION, COMMUNICATION AND EXCHANGE AS A FABRIC SOURCING ASSET?

EXPLORING LOCALITY IN TERMS OF DYE, RAW MATERIAL, DISTANCE.

FOR PART ONE, REACHING OUT TO VARIOUS STUDIOS ACROSS THE CITY WE COLLABORATED, COMMUNICATED AND COMBINED TO SOURCE MATERIALS
WHICH WERE NO LONGER IN USE, WERE SURPLUS, EXCESS, FROM PAST SEASONS, OR 'DEADSTOCK' TO SEE THAT IF WITHIN THE CONTEXT OF A
DIFFERENT SPACE AND WITH CAREFUL EDITING WE COULD TRANSFORM THEM. NOW WE CONTINUE THIS TRIAL USING EVERYTHING WE ALREADY HAVE
ENHANCED WITH NATURAL COLOUR COLLECTED FROM OUR LOCAL VICINITY.
EACH OF THESE STYLES WILL BE SOLD AS PART OF A NUMBERED LIMITED EDITION.

AS WE CONTINUE TO SEE DESIGN AS A PROBLEM SOLVING AND SOLUTION BASED ENDEAVOR WE AIM TO USE IT FOR BOTH A VEHICLE TO SOLVE AND TO
QUESTION INHERENT ISSUES OF DESIGNING DURING THIS TIME OF ENVIRONMENTAL CRISIS. TURNING OUR BACKS ON VIRGIN SYNTHETICS (NO ZIPS, NO
PLASTIC BUTTONS, NO POLYESTER ELASTICS ETC) AND WITH AN INCREASED OUTLOOK ON THE REUSE OF WHAT IS ALREADY IN EXISTENCE, PLACING OUR
DESIGN WITHIN A NEW FRAMEWORK OF MAKING AND SELLING.

HOW CAN WE BEGIN TO EVOLVE FROM SUSTAINABILITY MINDED DESIGN TO DESIGNING WITH
REGENERATIVE OUTCOMES?

PHOEBE ENGLISH

NOTHING NEW PART TWO

CREATIVE DIRECTION | PHOEBE ENGLISH
PATTERN CUTTING & COLLECTION DEVELOPMENT | NATALIYA BRADY
FABRIC SOURCING & COLLECTION DEVELOPMENT | CLARA JEDRECY
COLLECTION DEVELOPMENT & REALISATION | EWA BURAK
PRODUCTION & PROJECTS MANAGER | TENNESHA VANTERPOOL

STYLING | ELLIE GRACE CUMMING AT STREETERS
HAIR | CYNDIA HARVEY AT ART PARTNER USING WELEDA
MAKE UP | CRYSTABEL RILEY AT JULIAN WATSON AGENCY USING WELEDA
CASTING | TROY CASTING AT D AND V MANAGEMENT
HAIR ASSISTANT | PAL BERDHAL
STYLING ASSISTANT | ISABELLA KAVANAGH
MAKE UP ASSISTANT | MELANIE CHISTOU
PRODUCTION REALISATION | SAM EDKINS

FILM | ARABA ADUAH
EDITING | RASHIDA ABENA
MUSIC | FINBAR PRIOR
LOCATION | APT GALLERY

PHOTOGRAPHY | ASIA WERBLE

MODELS
WENDY FREEMAN & TROY FEARN

SPONSORSHIP
ORGANIC SKIN AND HAIR CARE | WELEDA

PARTNERS
SHOES | TRICKERS

WITH THANKS
PRINTED SILK WASTE | THINK POSITIVE PRINTS & THE PRINT DESIGN STUDIO
AVOCADO FOODWASTE | THE GREENHOUSE CAFÉ

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WELEDA
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