

# RIXO

MARCH DROP (SPRING 2022)



[Link to download Spring 2022 Assets](#) \*

## **British fashion brand RIXO debuts it's Spring 'Bon Voyage' collection at their London Fashion Week presentation in the Barbican Conservatory.**

Cult British fashion brand RIXO's presentation took attendees on a journey to some of co-founders Henrietta Rix and Orlagh McCloskey's favourite destinations. The bold and colourful palette in their Bon Voyage collection is an encapsulation of all things holiday.

**Vintage postcards, tourist souvenirs, holiday deckchairs and parasols inspired the signature hand-painted prints and embroideries** – looking closely enough to find a surprise of tropical fruits and dancer motifs. Fun, large-scale swirls and marbling prints run through the collection alongside joyful mixed print combinations. **The collection celebrates RIXO's first fully extended sizing range; from 6 to 20**, an element of fit which has been perfected over the past 2 years.

*"The prints have a true spirit of holiday and happiness. I painted little dancing women with maracas, palm trees with coconuts and big Mexican Sombrero hats! I hope it brings lots of joy to women who wear the pieces next summer."* Orlagh McCloskey

*"We want as many women as possible to feel the best versions of themselves in RIXO. We are so pleased to finally be able to launch a wider size range to make women feel special and truly confident in RIXO. Bring on next summer!"* Henrietta Rix

Guests were greeted with an immersive experience, with a map around the Barbican Conservatory, the presentation brought all typical ideas of 'holiday' to life. RIXO models were dotted in and amongst the greenery with surprise rum shacks, live music performances and a pina colada bar to be enjoyed throughout.

**New beautiful summer cottons and linens** were showcased, represented throughout in both solid and print pieces. **Trims and detailing were a key focus, with crochet, colourful ric-rac and lace featuring heavily.** RIXO has introduced **new embroidered**

**collars, button down halter-neck dresses and puff sleeves**, as well as bringing back it's classic shapes, reimagined in new prints.

**- ENDS -**

#### **NOTES TO EDITORS:**

**\*Assets include: Spring flat shots, look books, presentation imagery:**

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#### **IMAGE CREDITS**

PAUL PERELKA – DIGITAL LOOK BOOK

#### **ABOUT RIXO**

RIXO's story began in September 2015 in the London living room of best friends Henrietta Rix & Orlagh McCloskey, born from their passion for vintage. The brand's philosophy is to evoke a wanderlust & free spirit in all their wearers, filling a gap in the contemporary market with easy-to-wear, feminine shapes and high-quality materials.

Always inclusive, always empowering, the RIXO founders create a fusion of unique prints and timeless silhouettes to flatter every woman, irrespective of age, size, nationality, season or time of day.

[www.rixo.co.uk](http://www.rixo.co.uk)

#### **SPONSORS**

**Beauty Backstage:** Elemis – Skincare / John Frieda – Hair / NARS – Makeup / OPI – Nails

**Food & Drink:** AIX Rose / Aluna Rum / Malfy Gin / Vita Coco

**Production:** MADE, Patch Plants