London Fashion Week AW22 "The Dance Of The Migrant"

Anciela presents its Autumn-Winter 22 womenswear collection with a short film inspired by the famous Colombian flower festival and the history of the "Silletero" the porters who used to carry people, food and flowers since colonial times through the Andes on a chair ('silleta") on their backs. The collection will explore this tradition as an analogy for the journey of a migrant and the weight and beauty of being different and adapting to a new environment.

In a "Dogville" inspired set that decorates the dark East London Arcola theatre, the video shows the different stages and emotions of the journey, in a series of chapters that break the fourth wall in a mix of dance and performance. By adding models holding handwritten cardboard signs, in a Couture inspired quick catwalk that breaks the rising tension from the dance, the video uses humour to keep you somehow distant from what is happening. Featuring different Latin-British performers and Latin film crew the brand keeps supporting its own creative community in London.

The silhouettes are inspired by depictions and illustrations of 19th-century Colombian women and men's fashion during colonial times, mixed with the oversized tailoring of the zoot suit and the pachuco aesthetic of the 1940s. Carefully placed frills and voluminous 3d sleeves in a flower-shaped pattern, in contrast with oversized shoulders and a more relaxed fit, create an effortless and adaptable ensemble, showing the intricate cut of the garments. Featuring adjustable leg trousers with side oversized pleats fastened with corozo buttons bring the versatility element that Droguett feels very passionate about, but with a twist of eccentricity in the use of elevated textiles and monochrome proposals contrasting with bold woven stripes, bright blues and yellows.

This season, developed in collaboration with Textile Designer Alice Timmis, the collection includes new jacquards using recycled cotton with mohair accents, combined with decadent bubble metallic lurex. Using lustrous felted wools and Tricotine from industry deadstock for outerwear. Once more partnered with textile start-up Esce-tex, the collection includes Tencel corduroy and Tencel jersey as the newest development from Lenzing.

Droguett's creates her unique version of the "silleta", an iconic A-shaped structure made out of bamboo and embellished with fabric floral arrangements made with the production waste of past collections shows the journey of the brand through the fabric in a conscious effort to use all the fabric waste created in the studio.

Creative Direction

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Styling

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Photography

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Talent

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Hair

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Jennifer Droguett

Casting

Jennifer Droguett

Studio Team

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Location

63 Sun studio

Special thanks

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