

ART SCHOOL

ASCENSION

AUTUMN / WINTER 2021

Over the past four and a half years, ART SCHOOL has carved out a central role in representation, diversity and inclusion. Changing the goal posts. The markers of how real people, real voices can be represented in this industry.

Autumn / Winter 2021, entitled *Ascension*, marks a new dawn for ART SCHOOL, and indeed for myself as its creative director, my first full season alone; And so this season, I decided to write my own show notes for you.

Ascension is a dystopian new view of the ART SCHOOL community, our place in the world and the relationships we form in trying times. It's this last point I want to begin with. Over the past six months I have built an extraordinary team whom together we have created this collection with the basic starting point of doing things the right way, with strong and powerful foundations. A phenomenal cast, our most diverse to date, constructed by Lucia Blayke and Emily Crooked of London Trans Pride steps out from a cloud of lightning, these figures of strength emerging from darkness.

The collection itself builds on the core values I have instilled in ART SCHOOL's clothes from our first season. The use of the bias cut to make our clothes tolerant and easy to wear for all bodies and genders and my personal skillset in tailoring. From these foundations, the collection is built with new interpretations of our signature drape dress, this season constructed from a delicate sparkle knit, a new introduction of tailored smock coats and dresses designed for all ages and the launch of our first bag, a genderless accessory in XL and mini iterations. Millinery in collaboration with Noel Stewart adorns the models as they ascend into the light.

Ascension is designed to act as more than a collection of clothes. It is a message of hope. No matter how hard the challenges our community may face, we will emerge from the darkness. Together we will rise.

My whole heart is in this for you.

Eden.

*"ART SCHOOL was created to convey a message, to create a dialogue of our lives and those of our friends, our loved ones who are never represented.
We are here and we stand proud of who we are and where we're going."*

ART SCHOOL is directed by designer Eden Loweth.

The label is informed by his background as a BA (Hons) Fashion graduate (Ravensbourne) who has worked with some of the most prominent emerging designers of the time including LVMH prize winner Grace Wales Bonner.

ART SCHOOL in May 2018, joined the ranks of some of the most prominent British designers, creating a Livestudio for Nick Knight's SHOWstudio and in December 2018 was nominated for Emerging Talent Menswear at The Fashion Awards. ART SCHOOL is currently part of the Matchesfashion Inovators programme.